



Zero to Full-Time: Private Practice By Meryl Brown, MM, MT-BC

*"Meryl Brown has been a professional colleague of mine for over five years. **Meryl has also provided support to me personally in regards to private practice, always willing to share her expertise and resources.** She is an excellent editor, mentor, and role model -- Meryl's patience and thorough knowledge of the field of music therapy are just two of the many reasons why I so often seek her guidance."*

Rachel Rambach, MM, MT-BC

*"**Meryl is a successful entrepreneur,** acting creatively and with sound business sense to provide Music Therapy services to young children. She satisfies her own thirst for knowledge and professional growth with consistent participation at professional events and has become **a role model for young professionals looking to build a private practice in today's challenging business climate.**"*

Melaine T. Pohlman, MT-BC

Description: Zero to Full-Time: Private Practice is a course intended for professionals who are interested and motivated in pursuing a Music Therapy business or Private Practice. This course will focus on providing essential information, resources, and tips for music therapists in every step of the business process; whether you are interested in opening and running a private practice, expanding your practice, or you've faced challenges and are looking for a change in the way your business is handled.

In addition to the need-to-know information, this course will offer you several different perspectives through interviews with 7 successful music therapist business owners! Let this course pave the way for you to take OWNERSHIP of your private practice!

Prerequisites: Facebook profile is recommended, not required. The course forum is held in a Facebook group. Participants may submit insights via email in lieu of the Facebook forum.



Business Owner Interviews Included:

Megan Resig: Spectrum Creative Arts, LLC
Bonnie Hayhurst: The Groovy Garfoose
Rachel Rambach: Music Therapy Connections, LLC
Carly Litvik: Music with Carly
Megan Martin: Healing Sounds Music Therapy, LLC
Mallory Even: Metro Music Therapy, LLC
Rachelle Norman: Soundscape Music Therapy

Board Certification Domains:

1. Identify the difference between a variety of legal entities (Sole Prop, Corporation, LLC, etc.) and which would be the most appropriate for your business (IV. B. 13)
2. Identify the difference between employee and contractor (IV. B. 16)
3. Identify three possible funding sources you can use for your business (IV. B. 6)
4. Identify three marketing techniques in order to expand your business (I. A. 4)

Video Course Format:

Module 1: The Nitty Gritty Bare-Bones of Business
Module 2: The Next Steps
Module 3: Spreading the Word and Making Money!
Module 4: Expanding
Module 5: Keeping It All Together
Module 6: Work/Life Balance

Total video time: 150 minutes

Instructor Qualifications: Meryl Brown, MM, MT-BC has been providing music therapy for individuals since 2006. She has worked with a variety of populations including early intervention, individuals with autism, pediatrics and pediatric intensive care, adult mental health, and the elderly. Meryl owns and operates Developing Melodies, a private music business in Bloomington, Illinois, offering music therapy services, music lessons, and consultation services.

Number of CMTEs: 3 **Price:** \$85 **Typical Access Period:** 2 Months



Refund Policy: Within 30 days of your first VIP payment or any single course purchase, if you are not 100% completely satisfied with our ever-expanding library of stellar video courses, then we will gladly refund your money after a short exit interview. VIP subscription payments after 30 days are FINAL SALE ONLY. In other words, no refunds are available for subsequent subscription payments. Send an email to info@musictherapyed.com for more information.

Refund requests must be accompanied by a thorough explanation and completed course homework. Refunds are granted or denied on a case-by-case basis. No refunds are given after 30 days of purchase date.

By signing up for a VIP subscription plan, you understand that you may cancel your subscription at any time by sending an email to info@musictherapyed.com.

CBMT Relationship: The *Zero to Full-Time: Private Practice* Course is approved by the Certification Board for Music Therapists (CBMT) for 3 Continuing Music Therapy Education credits. Sound Health Music, Approved Provider #P-110, maintains responsibility for program quality and adherence to CBMT policies and criteria.