



**LEVEL 1  
RSS + PlayART**

Animated Visualizers to the beat of the music. Locked video to the album cover.

**INCLUDES**

PlayART previews (30 sec)  
Featuring on Explore Page  
Platform Web Callouts

Assets Required:

- Existing Audio
- Video Content (One Video)

\*see RSS Page for full program features, including banner creation, signage and video

Production Time: 2 weeks

**\$900**

**LEVEL 2  
Cover Animation**

Cover artwork that animates to the beat of the music and launches animations and video that overlays the cover.

**Optional**

EXPERIENCE CARD + Hype sticker (like download card) (+\$500)

Custom Procedural Animation (All Tracks) (+\$500)

Assets Required:

- Layered High Res Artwork
- Video Content (up to Six Videos)
- Artist Input

Production Time: 2-6 weeks

**\$1500+**

**Note:** Standard Campaign

**LEVEL 3  
Custom AR/VR**

Cover artwork that animates to the beat of the music and launches 2D/3D video and objects, virtual reality, and interactive GAMES.

EXPERIENCE CARD + Hype sticker (like download card)

Assets Required :

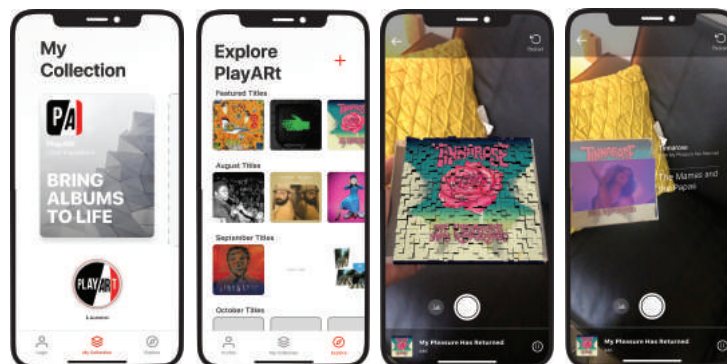
- Layered High Res Artwork
- 3D Objects
- 2D Objects
- VR/360 Video
- Interactive gaming modules
- Artist Input

Production Time: 2-6 weeks

**\$5000+**

\* budget as a video

All Levels include Broadtime RSS Marketing Campaign, **\$900 value**  
Mfg. Lead Times 3-4 Months (sticker or card in package)



GET THE APP  
[www.playart.ai](http://www.playart.ai)

