

KZKZ QUARTERLY REPORT

(4th Quarter) 2014

During the 4th Quarter of 2014, (October-December) KZKZ aired programming that addressed issues of local concern. These issues included I-540 road construction updates, Chemical contamination cleanup at Whirlpool and surrounding properties, Health Insurance information sessions for the public, and proposed annexation of property in Greenwood.

We also collected food items during November at area CV Stores working with the Community Services Clearing House. We did 6 live broadcasts, 2 hours each from the different CV's. We collected Christmas gifts for 315 foster children with our Foster Christmas Tree Drive at area Chevrolet and Nissan Dealers. Gifts were distributed to children in foster care in Sebastian, Crawford, Franklin, and Logan counties.

We did monthly interviews with the Community Services Clearinghouse, Sebastian County Solid Waste Management, Good Samaritan Clinic, and Fort Smith Police Departments.

A list of interviews is attached.

Morning Show Interviews (List Attached)

LOCAL NEWS (2 minute newscasts at 6:30 and 7:30)
(List of Stores Attached)

FOCUS ON THE FAMILY MON - FRI 5:30am (28 MINUTES)
(PROGRAM LISTS ATTACHED)

KZKZ Morning Show Interviews

October - December 2014

10/03 Fort Smith United Way Year-End Wrap Up
10/06 Sebastian County Solid Waste Management
10/07 Josh Padgett / Heaven's Babies
Will Dawson / Greenwood Police Department
10/10 Good Samaritan Clinic
10/14 United Way / Power Of The Purse
10/15 Habitat For Humanity
10/16 Sebastian County Solid Waste Management / Recycling
10/16 Community Services Clearinghouse
10/16 Pastor Don Hutchings / Heaven or Hell Drama
10/20 Sebastian County Solid Waste Management / Recycling Workshop
10/21 Josh Padgett / Babies' Walk
10/21 Cassandra Poppe / Message Of Hope Cards
10/23 Fort Smith Police Department Update
10/24 Taste Of Ft. Smith
10/25 Literacy Council of Western Arkansas
10/28 Michael Lorings / Community Outreach
10/29 Fort Smith Salvation Army
11/03 Humana Town Hall Meeting
11/07 Greenwood Police Dept Update
11/12 Good Samaritan Clinic
10/13 Daphne Dahlem / Heart to Heart Pregnancy Support Center
11/14 Habitat For Humanity
11/17 Toni Hollohan / Bereaved Parents
11/20 Jason Blackston / ROTC 5K
11/20 Community Services Clearinghouse
11/21 Sebastian County DHS
11/24 Literacy Council of Western Arkansas
11/24 Do South Magazine
11/25 Fort Smith Police Department Update
12/01 Humana Town Hall Meeting
12/02 Fort Smith Chorale
12/02 Do South Magazine
12/03 Sebastian County DHS Foster Drive
12/05 Greenwood Police Dept Update
12/09 Josh Padgett / Heaven's Babies
12/10 DHS Foster Drive
12/10 Good Samaritan Clinic
12/11 FSM Salvation Army
12/11 Community Services Clearinghouse
12/12 Eastside Free Will Baptist Church

12/12 Habitat For Humanity / Wrapping Station
12/15 Heart to Heart Pregnancy Support Center
12/16 Seb Co Solid Waste Management / Recycling During Christmas
12/16 Seb Co Humane Society