

KZKZ QUARTERLY REPORT

(3rd Quarter) 2015

During the 3rd Quarter of 2015, (July-Sept) KZKZ aired programming that addressed issues of local concern. These issues included accident reports on local roads and highways, voters registration, credit and debit card fraud, and vehicle break-ins in Fort Smith and Van Buren.

We conducted a fan drive in July for the Salvation Army.

We conducted a back-to-school food drive at CV's Grocery Store in Van Buren.

We did monthly interviews with the Community Services Clearinghouse, Good Samaritan Clinic, and Heaven's Babies.

We also did 5 minute interviews with local officials. A list is attached.

Morning Show Interviews

07/06/15 Sunshine Resale / Fan Drive
07/07/15 Heaven's Babies
Community Services Clearinghouse
07/08/15 Waterfowler's Association Outreach
07/10/15 United Way Fill the Bus
07/13/15 Frank Lay / Mayor's Prayer Breakfast
07/14/15 Literacy Council of Western Arkansas
07/17/15 Mayor's Prayer Breakfast Broadcast
07/23/15 Good Samaritan Clinic
Will Dawson / Greenwood Police Dept
07/24/15 United Way / Stuff the Bus Interviews
07/28/15 Sebastian County Humane Society
07/29/15 Fort Smith Police Department
07/30/15 Barling Police Department / Natl Night Out
08/04/15 Community Services Clearinghouse
08/06/15 Sebastian County Humane Society Cause For Paws
08/11/15 Heaven's Babies
08/20/15 Good Samaritan Clinic
08/24/15 Literacy Council of Western Arkansas
08/25/15 Fort Smith Police Department
08/26/15 Community Services Clearinghouse / Kids Backpack Back to School
08/27/15 Crisis Intervention Center
09/04/15 Sebastian County Humane Society
09/14/15 Literacy Council of Western Arkansas
09/16/15 Community Services Clearinghouse
09/17/15 Good Samaritan Clinic
09/22/15 Fort Smith Police Department
09/23/15 Karen Brazzeal / Crisis Intervention Center
09/24/15 Chuck King / Praise Concert
Carol Ann / The Soap Factory
09/25/15 FCA / Elite Program / Student Of The Week
09/28/15 Marcela White / Get Involved With Your Community
09/29/15 United Way of Ft Smith
09/30/15 State Auditor / Great Treasure Hunt

3rd Quarter Remotes

7/24 9-11 Booneville SuperCenter United Way Fill the Bus
7/25 9-11 Van buren Wal Mart Fill the Bus
11-1 Kelley Hwy Wal-Mart Fill the Bus
1-3 Zero Street Wal-Mart Fill the Bus

8/4 5-7pm Ft. Smith Natl Night Out
8/15 9-11am Community Services Clearinghouse Food Drive at CV's in Van
Buren

9/21 12noon - 1pm Greenwood Plloce Dept Ribbon Cutting