

Andrea Goulet Ford

Author :: Speaker :: Message Architect



Suggested Topics

- Get Your Vision Out of Your Head and Into the World
- Selling Content Strategy: Getting Your Boss to Buy Into Content Best Practices
- Culture of Content: Bridging the Gap Between Content Leadership & Creative Execution

What others are saying...

"Andrea Goulet Ford is an excellent, organized and effective speaker. I heard her speak at a recent Washington DC Meetup on digital communications. Her message is clear and compelling."

Bernadette Hyland, CEO, www.3roundstones.com

"I'd recommend Andrea to any business or brand because of how well she is able to take high level concepts and break them down into digestible actions. She joined us this semester as a guest speaker in the VCU Entrepreneurship Program and our seniors were blown away by her knowledge on brand, brand voice, and startups. One student commented that Andrea was the best speaker we've had in class all year because of how she tied her experience into practical takeaways for the students to apply to their senior capstone projects. An all-star, without a doubt."

ACe Callwood, Co-Founder, www.Coffitivity.com

Prior Engagements

Lava Con
RVA Content Strategy
[Skillshare Teacher](#)
VCU School of Business
VCU Brandcenter
DC Web Content Mavens
RubyNation (Lightning Talk)

Types of Clients

Associations
Chambers of Commerce
Content Strategy Groups
Business Conferences
Corporations
Creative Teams
Professional Organizations

Meet the human voice behind some of the world's largest brands.

Over the past decade, Andrea Goulet Ford has helped engineer the personalities of the businesses, non-profits, and government agencies you interact with every day. Her firm, [BrandVox™](#), helps organizations scale without sacrificing personality or authenticity by helping business leaders do three things: document their visions, train their teams to speak in a cohesive brand voice, and implement systems to scale their content. Calling herself a Message Architect, Andrea's specialty is crafting brand foundations and style guides, so that individuals across many departments can speak in one unified voice. You can also find Andrea working on her first book, [Culture of Content](#).



BrandVox™

Book Andrea to Speak Today!

hi@yourbrandvox.com :: 804.592.6744 :: www.yourbrandvox.com