Students of all backgrounds, to get excited about science and tech through mentorship and play

How can FIRST better use its student participant data to inform organizational growth strategies and expand their reach?

• Visualization and advanced statistics to segment FIRST’s participant data
• Data analysis to find trends and make recommendations
• Data management to make automation and visualization tools more accessible for FIRST

FIRST is now better positioned to use their data to test hypotheses and inform their trajectory to help achieve their mission - To ensure every kid has access to inspiring STEM programs

Who we helped

The problem we addressed

PwC superpowers at work

The impact