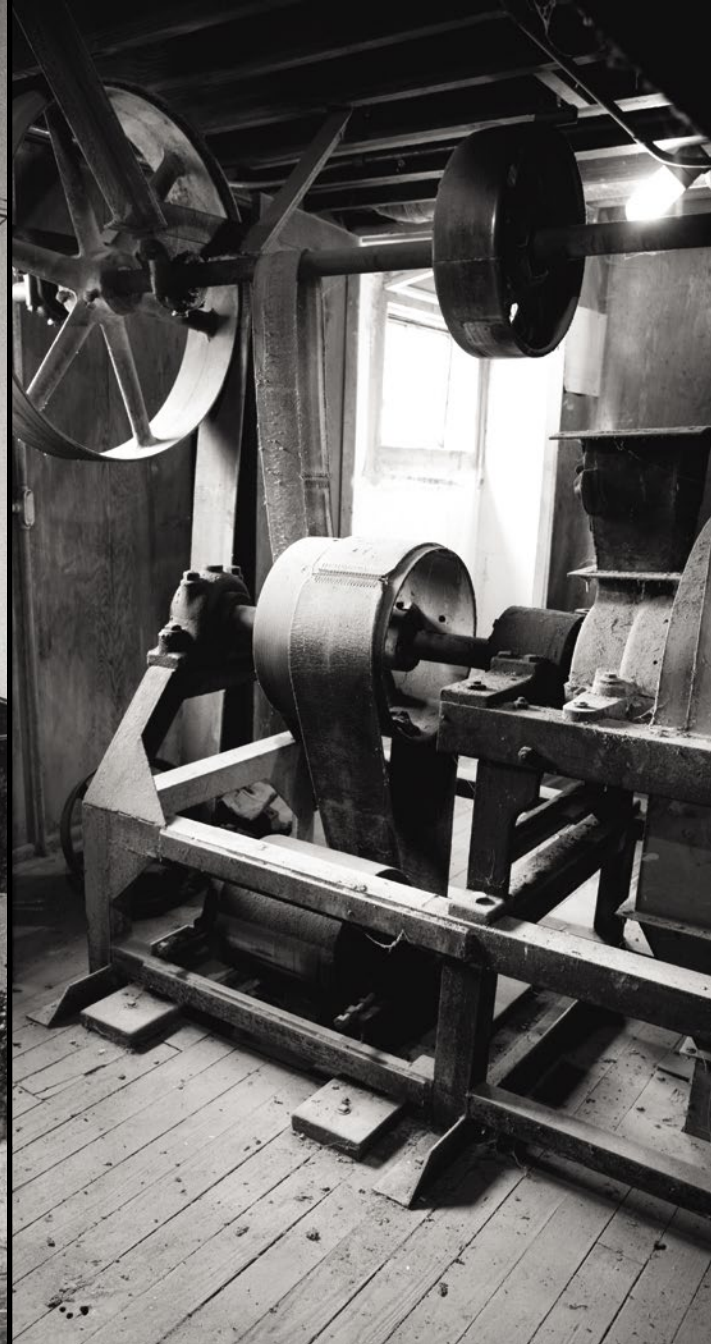


ULTIMATES[®]

ADVANCED DOG NUTRITION





OUR HISTORY

Family-Owned Since 1926

Midwestern Pet Foods was founded in 1926 as a small milling company and is now thriving in its fourth generation of family leadership. Pet food is all we do, and we love it!

4 USA Kitchens

Midwestern Pet Foods owns and operates four kitchens in the USA, originally founded in Evansville, Indiana.

No Co-Packing for Other Brands, EVER



Proud Partner of Children of Fallen Patriots Foundation



More than 25,000 children from across the United States have lost a parent in the line of duty. Children of Fallen Patriots Foundation honors the sacrifices of our fallen military heroes by ensuring the success of their children through college education. Since 2002, Fallen Patriots has provided nearly \$46 million in total assistance, including college scholarships and educational counseling to over 2,000 military children who have lost a parent in the line of duty. Help today by visiting fallenpatriots.org.

Midwestern Pet Foods proudly donates a portion of all Ultimates sales to Children of Fallen Patriots.



MONMOUTH, IL



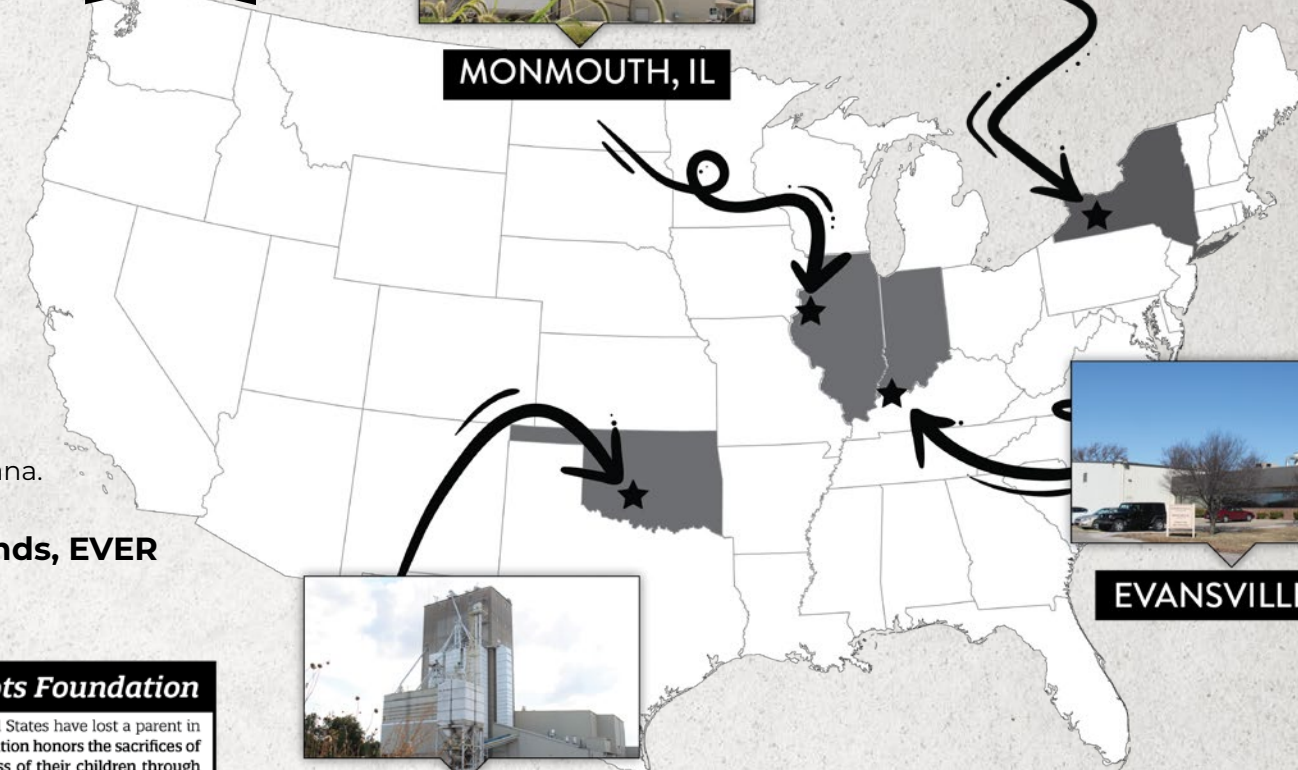
WAVERLY, NY



EVANSVILLE, IN



CHICKASHA, OK





ADVANCED NUTRITION

Sensitive Skin & Stomach Recipes

Ultimates Sensitive recipes are for dogs that struggle with digestive health or troublesome skin and coat issues. Free from peas, lentils and legumes, each recipe helps support sensitive stomachs through easily digestible proteins, and fiber from ancient grains. Omega fatty acids help keep their skin healthy and coat shiny.

Grain-Inclusive Recipes

Ultimates whole grain recipes contain hearty brown rice, flaxseed & protein options such as chicken, lamb & whitefish. We offer specialized recipes for dogs of every age, size & breed.

Grain-Free Recipes

Ultimates grain-free recipes deliver great tasting, complete nutrition through high-quality proteins, healthy carbohydrates and antioxidant-rich vegetables and fruits. Supplemental Taurine will help support your dog's heart health.

Jerky Treats

Ultimates grain-free Jerky Treats are soft and chewy, and have a natural, smoky flavor dogs will love! These treats come in a variety of shapes and sizes like sticks, strips and bites, and are packed with high-quality meat proteins, such as chicken, beef, lamb and whitefish and vegetables like sweet potatoes.





CHOOSING THE PERFECT RECIPE

Reading Our Packaging

Make sure to check out a few factors on the bag before selecting the best food for your pup.

Pick Your Protein

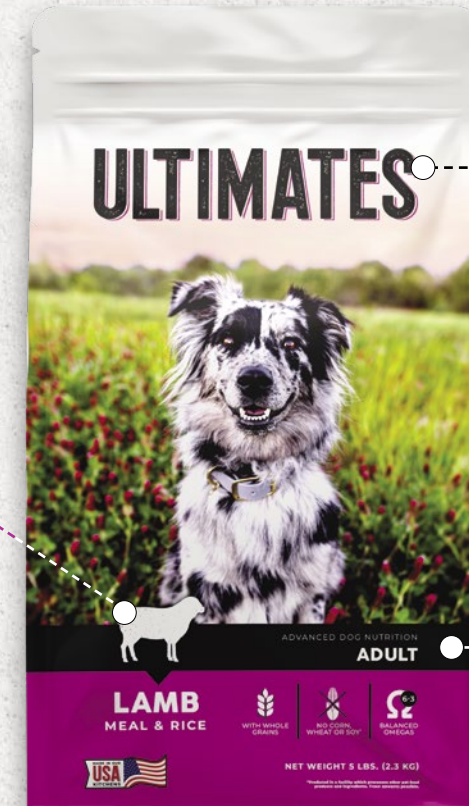
High-quality protein is the first ingredient in every recipe. Choose between chicken, lamb, whitefish & salmon.

Know the Brand

Ultimates provides advanced nutrition for dogs that's 100% complete & balanced for all life stages & breeds.

Look for the Life Stages

Find the best nutrition possible for your adult dog or puppy, no matter the size or breed.



SPECIALIZED RECIPES



SENSITIVE

ADULT

LARGE BREED

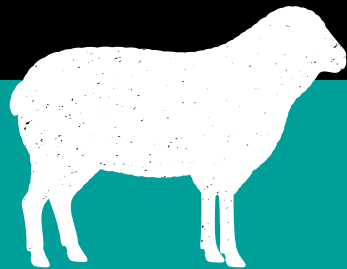
PUPPY

GRAIN-FREE

- **FREE** from corn, wheat & soy.
 - **FREE** from peas, lentils & legumes.
 - Taurine for heart health.
 - Supports sensitive stomachs with easily digestible proteins & fiber from ancient grains.
 - Omega fatty acids help keep their skin healthy & coat shiny.
- **FREE** from corn, wheat & soy.
 - Appropriate levels of protein & fat for maintenance of adult dogs.
 - Fiber from whole grains supports good digestion.
 - Omega fatty acids help keep their skin healthy & coat shiny.
- **FREE** from corn, wheat & soy.
 - Glucosamine & Chondroitin Sulfate for joint health.
 - Fiber from whole grains supports good digestion.
 - Omega fatty acids help keep their skin healthy & coat shiny.
- **FREE** from corn, wheat & soy.
 - DHA for brain development & calcium for strong bones.
 - Fiber from whole grains supports good digestion.
 - Omega fatty acids help keep their skin healthy & coat shiny.
- **FREE** from corn, wheat & soy.
 - Taurine for heart health.
 - Chelated & sulfated minerals for good nutrient absorption.
 - Omega fatty acids help keep their skin healthy & coat shiny.

SENSITIVE RECIPES





ALL LIFE STAGES

SENSITIVE
WITH LAMB PROTEIN

INGREDIENTS

Lamb Meal, Brown Rice, Oatmeal, Pearled Barley, Whitefish Meal, Canola Oil (Preserved with Mixed Tocopherols), Ground Rice, Rice Bran, Dried Yeast, Beet Pulp, Flaxseed, Natural Flavor, Salt, Potassium Chloride, Choline Chloride, L-Threonine, Taurine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum23.0%
Crude Fat, minimum13.0%
Crude Fiber, maximum 5.0%
Moisture, maximum10.0%
Docosahexaenoic Acid (DHA), minimum 0.05%
Taurine, minimum0.10%*
Omega-6 Fatty Acids, minimum1.7%*
Omega-3 Fatty Acids, minimum 1.3%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,510 kcal/kg, 360 kcal/cup



MATURE



ADULT



PUPPY

For all life stages, including growth of large breed dogs.

28 LB



5 LB



CASE



ALL LIFE STAGES

SENSITIVE
WITH SALMON PROTEIN

INGREDIENTS

Salmon Meal, Brown Rice, Oatmeal, Pearled Barley, Ground Rice, Canola Oil (Preserved with Mixed Tocopherols), Rice Bran, Whitefish Meal, Dried Yeast, Beet Pulp, Natural Flavor, Salt, Potassium Chloride, Choline Chloride, L-Threonine, Taurine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

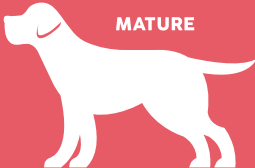
GUARANTEED ANALYSIS

Crude Protein, minimum23.0%
Crude Fat, minimum12.0%
Crude Fiber, maximum 5.0%
Moisture, maximum10.0%
Taurine, minimum0.10%*
Docosahexaenoic Acid (DHA), minimum 0.09%
Omega-6 Fatty Acids, minimum 1.6%*
Omega-3 Fatty Acids, minimum 1.3%*

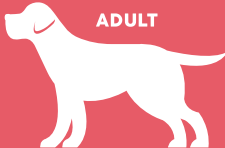
*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,485 kcal/kg, 355 kcal/cup



MATURE



ADULT



PUPPY

For all life stages, including growth of large breed dogs.

28 LB



5 LB



CASE





GRAIN INCLUSIVE RECIPES



ADULT

CHICKEN MEAL & RICE

INGREDIENTS

Chicken Meal, Brown Rice, Peas, Rice Bran, Chicken Fat (Preserved with Mixed Tocopherols), Beet Pulp, Rice, Flaxseed, Salt, Potassium Chloride, Choline Chloride, DL-Methionine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum 24.0%
Crude Fat, minimum 14.0%
Crude Fiber, maximum 6.0%
Moisture, maximum 10.0%
Omega-6 Fatty Acids, minimum 2.0%*
Omega-3 Fatty Acids, minimum 0.4%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,400 kcal/kg, 347 kcal/cup



MATURE



ADULT

For maintenance of adult dogs.



28 LB

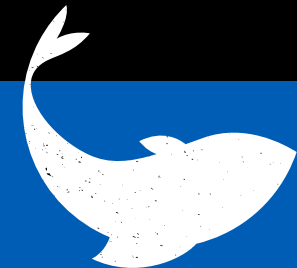


5 LB



CASE





ADULT

WHITEFISH MEAL & RICE

INGREDIENTS

Whitefish Meal, Brown Rice, Peas, Rice, Chicken Fat (Preserved with Mixed Tocopherols), Rice Bran, Beet Pulp, Flaxseed, Salt, Potassium Chloride, Choline Chloride, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum22.0%
Crude Fat, minimum12.0%
Crude Fiber, maximum6.0%
Moisture, maximum10.0%
Omega-6 Fatty Acids, minimum1.5%*
Omega-3 Fatty Acids, minimum0.1%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,400 kcal/kg, 347 kcal/cup

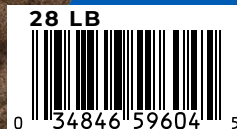


MATURE



ADULT

For maintenance of adult dogs.



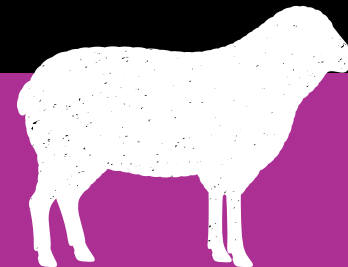
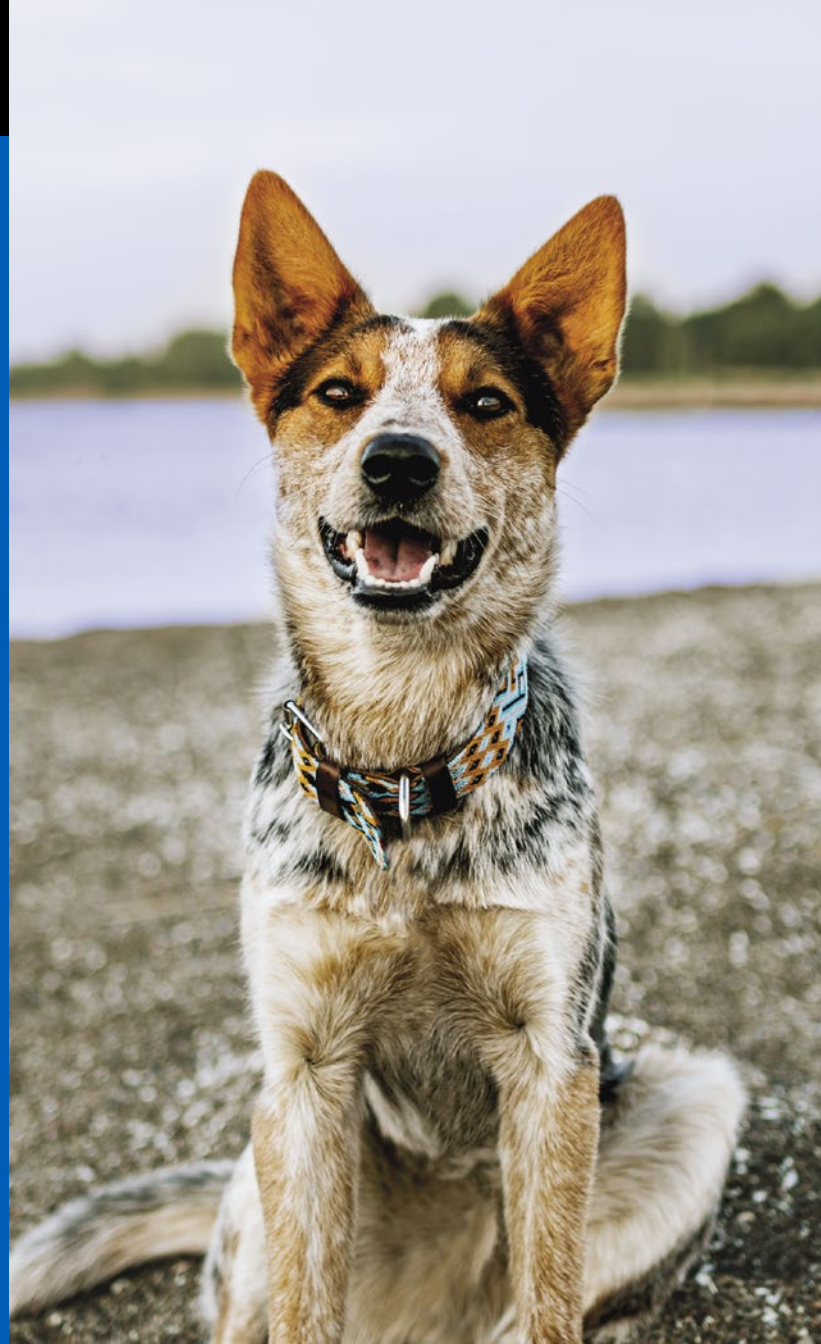
28 LB



5 LB



CASE



ADULT

LAMB MEAL & RICE

INGREDIENTS

Lamb Meal, Brown Rice, Ground Rice, Peas, Beef Meal, Rice Bran, Pea Starch, Chicken Fat (Preserved with Mixed Tocopherols), Beet Pulp, Pea Protein, Flaxseed, Salt, Potassium Chloride, Choline Chloride, DL-Methionine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum22.0%
Crude Fat, minimum12.0%
Crude Fiber, maximum6.0%
Moisture, maximum10.0%
Omega-6 Fatty Acids, minimum1.5%*
Omega-3 Fatty Acids, minimum0.5%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,365 kcal/kg, 345 kcal/cup



MATURE



ADULT

For maintenance of adult dogs.



28 LB

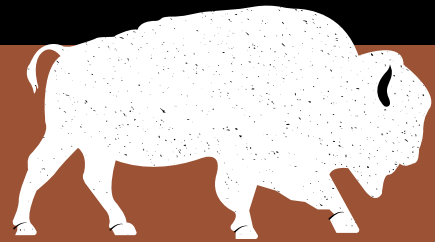


5 LB



CASE





ADULT

BISON MEAL & RICE

INGREDIENTS

Bison Meal, Rice, Peas, Brown Rice, Beef Meal, Pea Starch, Chicken Fat (Preserved with Mixed Tocopherols), Pea Protein, Rice Bran, Dried Beet Pulp, Flaxseed, DL-Methionine, Salt, Potassium Chloride, Choline Chloride, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate].

GUARANTEED ANALYSIS

Crude Protein, minimum22.0%
Crude Fat, minimum12.0%
Crude Fiber, maximum..... 5.0%
Moisture, maximum.....10.0%
Omega-6 Fatty Acids, minimum.....3.0%*
Omega-3 Fatty Acids, minimum.....0.5%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,300 kcal/kg, 325 kcal/cup



MATURE



ADULT

For maintenance of adult dogs.



28 LB



5 LB



CASE



LARGE BREED ADULT

CHICKEN MEAL & RICE

INGREDIENTS

Chicken Meal, Brown Rice, Peas, Rice, Chicken Fat (Preserved with Mixed Tocopherols), Rice Bran, Beet Pulp, Flaxseed, Salt, Potassium Chloride, Choline Chloride, DL-Methionine, Glucosamine Hydrochloride, Chondroitin Sulfate, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum23.0%
Crude Fat, minimum13.0%
Crude Fiber, maximum..... 6.0%
Moisture, maximum.....10.0%
Omega-6 Fatty Acids, minimum.....1.7%*
Omega-3 Fatty Acids, minimum.....0.4%*
Glucosamine, minimum400 mg/kg*
Chondroitin Sulfate, minimum250 mg/kg*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,500 kcal/kg, 357 kcal/cup



MATURE



ADULT

For maintenance of large breed adult dogs.



28 LB





LARGE BREED PUPPY

CHICKEN MEAL & RICE

INGREDIENTS

Chicken Meal, Brown Rice, Peas, Chicken Fat (Preserved with Mixed Tocopherols), Whitefish Meal, Beet Pulp, Ground Rice, Rice Bran, Flaxseed, Apples, Blueberries, Carrots, Cranberries, Spinach, Salt, Potassium Chloride, Choline Chloride, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B₁₂ Supplement, Vitamin D₃ Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

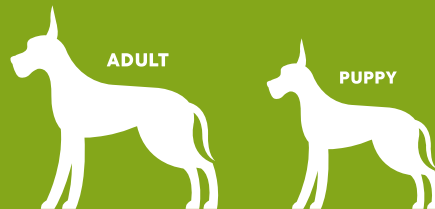
GUARANTEED ANALYSIS

Crude Protein, minimum26.0%
Crude Fat, minimum14.0%
Crude Fiber, maximum 5.0%
Moisture, maximum10.0%
calcium, minimum1.2%*
Phosphorus, minimum1.0%*
Docosahexaenoic Acid (DHA), minimum0.05%*
Omega-6 Fatty Acids, minimum3.0%*
Omega-3 Fatty Acids, minimum0.7%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,510 kcal/kg, 360 kcal/cup



For growth, gestation & lactation, including growth of large size dogs (70 lbs. or more as an adult).



PUPPY

CHICKEN MEAL & RICE

INGREDIENTS

Chicken Meal, Brown Rice, Peas, Chicken Fat (Preserved with Mixed Tocopherols), Whitefish Meal, Beet Pulp, Flaxseed, Apples, Blueberries, Carrots, Cranberries, Spinach, Salt, Potassium Chloride, Choline Chloride, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B₁₂ Supplement, Vitamin D₃ Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum30.0%
Crude Fat, minimum20.0%
Crude Fiber, maximum4.0%
Moisture, maximum10.0%
Docosahexaenoic Acid (DHA), minimum0.05%*
Omega-6 Fatty Acids, minimum3.0%*
Omega-3 Fatty Acids, minimum0.4%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,810 kcal/kg, 390 kcal/cup

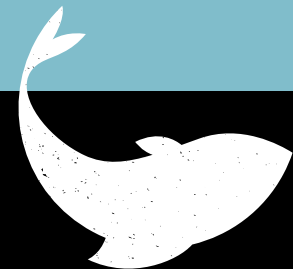


For growth, gestation & lactation, excluding growth of large size dogs (70 lbs. or more as an adult).





GRAIN-FREE RECIPES



ALL LIFE STAGES

BAYSIDE SELECT

INGREDIENTS

Whitefish Meal, Potatoes, Peas, Pea Starch, Canola Oil (Preserved with Mixed Tocopherols), Chickpeas, Pea Fiber, Sweet Potato, Natural Flavor, Flaxseed, Apples, Blueberries, Cranberries, Carrots, Spinach, Salt, Potassium Chloride, Choline Chloride, Dicalcium Phosphate, Taurine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

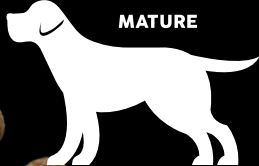
GUARANTEED ANALYSIS

Crude Protein, minimum23.0%
Crude Fat, minimum.....14.0%
Crude Fiber, maximum.....4.0%
Moisture, maximum.....10.0%
Docosahexaenoic Acid (DHA), minimum.....0.1%
Taurine, minimum.....0.1%*
Omega-6 Fatty Acids, minimum.....1.9%*
Omega-3 Fatty Acids, minimum.....1.3%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,550 kcal/kg, 375 kcal/cup



MATURE



ADULT



PUPPY

For all life stages including growth of large size dogs (70 lb. or more as an adult).



28 LB



5 LB



CASE





ADULT

HEARTLAND CHOICE

INGREDIENTS

Chicken Meal, Potatoes, Peas, Chicken Fat (Preserved with Mixed Tocopherols), Chickpeas, Pea Fiber, Sweet Potato, Natural Flavor, Flaxseed, Apples, Blueberries, Cranberries, Carrots, Spinach, Salt, Potassium Chloride, Choline Chloride, DL-Methionine, Taurine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

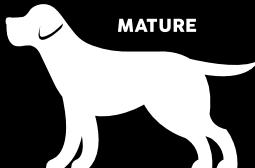
GUARANTEED ANALYSIS

Crude Protein, minimum 24.0%
Crude Fat, minimum 14.0%
Crude Fiber, maximum 5.0%
Moisture, maximum 10.0%
Taurine, minimum 0.1%*
Omega-6 Fatty Acids, minimum 1.6%*
Omega-3 Fatty Acids, minimum 0.4%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,600 kcal/kg, 363 kcal/cup



MATURE



ADULT

For maintenance of adult dogs.

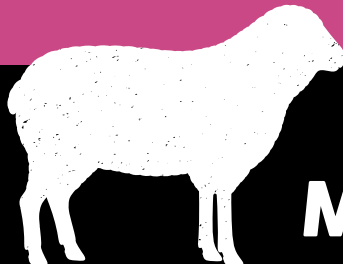
28 LB



5 LB



CASE



ADULT

MEADOW PRIME

INGREDIENTS

Lamb Meal, Potatoes, Peas, Canola Oil (Preserved with Mixed Tocopherols), Chickpeas, Pea Starch, Sweet Potato, Pea Protein, Pea Fiber, Natural Flavor, Flaxseed, Apples, Blueberries, Cranberries, Carrots, Spinach, Salt, Potassium Chloride, Choline Chloride, DL-Methionine, Taurine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum 23.0%
Crude Fat, minimum 12.0%
Crude Fiber, maximum 5.0%
Moisture, maximum 10.0%
Taurine, minimum 0.1%*
Omega-6 Fatty Acids, minimum 1.5%*
Omega-3 Fatty Acids, minimum 0.7%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,440 kcal/kg, 347 kcal/cup



MATURE



ADULT

For maintenance of adult dogs.

28 LB



5 LB



CASE



ADULT



OVERLAND RED

INGREDIENTS

Beef Meal, Potatoes, Pea Starch, Pea Protein, Canola Oil (Preserved with Mixed Tocopherols), Peas, Chickpeas, Flaxseed, Pea Fiber, Natural Flavor, Apples, Blueberries, Cranberries, Carrots, Spinach, Salt, Potassium Chloride, Choline Chloride, Dicalcium Phosphate, DL-Methionine, Taurine, Vitamins [Vitamin E Supplement, Niacin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid], Minerals [Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate], Rosemary Extract.

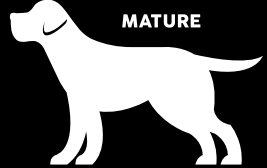
GUARANTEED ANALYSIS

Crude Protein, minimum.....23.0%
Crude Fat, minimum.....12.0%
Crude Fiber, maximum..... 5.0%
Moisture, maximum.....10.0%
Taurine, minimum.....0.1%*
Omega-6 Fatty Acids, minimum.....2.0%*
Omega-3 Fatty Acids, minimum.....1.3%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

M.E. (CALCULATED), 3,419kcal/kg, 348 kcal/cup



MATURE



ADULT

For maintenance of adult dogs.



28 LB



5 LB



CASE



BITES



with whitefish protein

INGREDIENTS

Whitefish Meal, Peas, Tapioca, Pea Starch, Glycerin, Sugar, Sweet Potato, Chicken Fat (Preserved with Mixed Tocopherols), Egg, Flaxseed, Salt, Natural Smoke Flavor, Gelatin, Soy Lecithin, Potassium Sorbate (Preservative), Rosemary Extract.

CALORIE CONTENT

M.E. (CALCULATED), 3,200 kcal/kg, 5 kcal/bite

GUARANTEED ANALYSIS

Crude Protein, minimum.....16.0%
Crude Fat, minimum.....10.0%
Crude Fiber, maximum..... 4.0%
Moisture, maximum10.0%
Omega-6 Fatty Acids, minimum.....0.5%*
Omega-3 Fatty Acids, minimum1.0%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



MINI STICKS



with lamb protein

INGREDIENTS

Lamb Meal, Peas, Tapioca, Pea Starch, Glycerin, Sugar, Sweet Potato, Chicken Fat (Preserved with Mixed Tocopherols), Egg, Flaxseed, Salt, Natural Smoke Flavor, Gelatin, Soy Lecithin, Potassium Sorbate (Preservative), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum.....16.0%
Crude Fat, minimum.....10.0%
Crude Fiber, maximum..... 4.0%
Moisture, maximum10.0%

CALORIE CONTENT

M.E. (CALCULATED), 3,200 kcal/kg, 4 kcal/stick



MINI STRIPS



with chicken protein

INGREDIENTS

Chicken Meal, Peas, Tapioca, Pea Starch, Glycerin, Sugar, Sweet Potato, Chicken Fat (Preserved with Mixed Tocopherols), Egg, Flaxseed, Salt, Natural Smoke Flavor, Gelatin, Soy Lecithin, Potassium Sorbate (Preservative), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum.....15.0%
Crude Fat, minimum.....10.0%
Crude Fiber, maximum..... 4.0%
Moisture, maximum10.0%

CALORIE CONTENT

M.E. (CALCULATED), 3,200 kcal/kg, 20 kcal/strip



STICKS



with beef protein

INGREDIENTS

Beef Meal, Peas, Tapioca, Pea Starch, Glycerin, Sugar, Sweet Potato, Chicken Fat (Preserved with Mixed Tocopherols), Egg, Flaxseed, Salt, Natural Smoke Flavor, Gelatin, Soy Lecithin, Potassium Sorbate (Preservative), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein, minimum.....14.0%
Crude Fat, minimum.....10.0%
Crude Fiber, maximum..... 4.0%
Moisture, maximum10.0%

CALORIE CONTENT

M.E. (CALCULATED), 3,100 kcal/kg, 31 kcal/stick



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