



NEWS RELEASE
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Giuffre Retires as Bradford White CEO

Bradford White Corporation, Ambler, PA – After a 40-year career with Bradford White Corporation, Nicholas J. Giuffre, CEO, has retired effective July 31, 2018. “Bradford White is an incredible company, and my experiences here have been amazing, allowing me to grow and learn from our many great customers, business partners and employees with whom I’ve had the honor of working over these past four decades,” said Giuffre.

Giuffre joined Bradford White in 1978 following his graduation from Bloomsburg University, where he earned a Bachelor of Science Degree in Business Management. His impressive career exemplified a true “from the bottom up” success story as Giuffre worked his way up from an entry-level telephone representative to his role as the leader of Bradford White Corporation. Throughout his tenure at the company, Nick brought fresh new ideas and energy to every department as he climbed through the ranks.

Giuffre’s impact on the industry is equally as impressive. In 1997, Nick won the prestigious Golden Eagle Award from AIM/R – Association of Independent Manufacturers’ Representatives. This coveted award is given to those who are most supportive of the role of manufacturer’s representatives in the plumbing/HVAC industry. In 2011, Nick was honored by the American Supply Association (ASA) as recipient of the Fred V. Keenan Lifetime Achievement Award, in recognition of his contributions and achievements in support of the industry’s wholesale community. Most recently, Nick served as Chairman of the Karl E. Neupert Education Foundation Endowment Investment Committee of the ASA and as an Executive Board Member of the Air-Conditioning, Heating, and Refrigeration Institute (AHRI).

“While my involvement with the daily management of the corporation has ended, I will remain part of the Bradford White family serving as a member of the Board of Directors,” said Giuffre. “As I pass along my leadership torch, I take great pride in knowing that our company’s combination of people, culture, and personal relationships remains unique in today’s world, and I trust that the qualities that make Bradford White great will serve our customers well for many years to come.”

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About Bradford White Corporation

Bradford White Corporation is a full line manufacturer of residential, commercial and industrial products for water heating, space heating, combination heating and storage applications. The company is headquartered in Ambler, PA and has manufacturing facilities in Middleville, MI, Niles, MI, and Rochester, NH and a distribution and training center in Halton Hills, ON Canada.

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