



## NEWS RELEASE

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**For Immediate Release**  
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### Carnevale Promoted to President of Bradford White Corporation

Bradford White Corporation, Ambler, PA –Bradford White Corporation is pleased to announce the promotion of R. Bruce Carnevale to the position of President and Chief Operating Officer. In his new position, Carnevale will be responsible for managing all operational aspects of Bradford White Water Heaters, Laars Heating Systems, and Niles Steel Tank.

“Our industry, products, and distribution channels are changing dramatically, and these changes are creating new challenges for our company and customers. Bruce has been an agent for change since he joined Bradford White over 20 years ago, and his strategic vision, combined with his extensive product and industry knowledge, make him the ideal candidate to guide our company into the future,” said Nick Giuffre, Chief Executive Officer of Bradford White Corporation.

Carnevale began his career with Bradford White 1996, serving as the Product Manager-International Sales. Most recently he was Executive Vice President and COO. He is also a member of the corporation’s board of directors, a trustee, and actively serves on several committees and boards in support of the plumbing and HVAC industries.

“In recent years, Bradford White Corporation and our family of companies have made tremendous strides to expand our capabilities and infrastructure. We have also put a great emphasis on research and development to provide new and more innovation product solutions to our wholesaler and professional installer customers. But most importantly, we have invested in great people. Building a team of talented, dedicated, and passionate industry professionals which is truly vested in the success of our customers has been critical to our own success,” said Carnevale.



*R. Bruce Carnevale, President and Chief Operating Officer, Bradford White Corporation*

Bradford White Corporation is a full line manufacturer of residential, commercial and industrial products for water heating, space heating, combination heating and storage applications. The company is headquartered in Ambler, PA and has manufacturing facilities in Middletown, MI, Niles, MI, and Rochester, NH and a distribution and training center in Halton Hills, ON Canada.

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