

**Boy.Brother.Friend**

Announces Eleventh Artist Commission:

# Mohamed Bourouissa

Film:

**You've Got to Be Ready to Fight the Forces (Play)**



For further information  
about Mohamed Bourouissa  
please visit:  
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'You've Got to Be Ready to Fight the Forces' - the new film collaboration between **Boy.Brother.Friend**, Burberry and Paris-based Artist, Mohamed Bourouissa

Building on the theme of *Movement & Migration*, Mohamed Bourouissa created a film that aims to challenge this notion of marginalisation that is felt amongst the youths of Marseille, France. Communities born out of colonialist rule still exist in the peripheries of central french power, we unpack this by posing questions to some local residents who also serve as models in this film piece shot on the 'Baie Des Singes' shore of Marseille. The residents recount feelings from the heart. Sharing responses to a set of questions posed by Kk Obi our creative director, that touch on community, dance, gentrification, infrastructure and more. The work confronts and inspects the reach of migration to unlock its necessity to human nature - driving the viewer to preserve connectivity in whatever shape or form it takes.

## About the Artist:

Born in 1978 in Blida (Algeria), Mohamed Bourouissa lives and works in Paris (France). Mohamed Bourouissa describes contemporary society implicitly, by its contours. With a critical take on the mass media image, the subjects of his photographs and videos are people left behind at the crossroads of integration and exclusion. Preceded by a long immersion phase, each of Mohamed Bourouissa's projects builds a new enunciation situation. Unlike false simplistic media constructions, the artist reintroduces complexity into the representation of the margins of hypervisibility. Mohamed Bourouissa has been represented by Kamel Mennour since 2010.

His work has been exhibited in numerous solo exhibitions, at the Rencontres d'Arles; the Musée d'Art Moderne de la Ville de Paris; the Centre Pompidou, Paris; the Barnes Foundation, Philadelphia; the Stedelijk Museum, Amsterdam; basis in Frankfurt am Main; Le Bal, Paris; Haus der Kunst, Munich and the FRAC Franche-Comté, Besançon. He participated in the Sydney, Sharjah, Havana, Lyon, Venice, Algiers, Liverpool and Berlin Biennales and the Milan Triennial. In 2018, he was nominated for the Marcel Duchamp Prize. In 2017, he was selected for the Pictet prize. His works belong to leading collections, including that of the LACMA, the Stedelijk Museum, the Centre Pompidou, the Musée d'Art Moderne de la Ville de Paris, the Art Gallery of Ontario, the Philadelphia Museum of Art, Istanbul Modern, and the Maison Européenne de la Photographie in Paris.