

2022 Sponsorship Packet



RACE FOR A CAUSE

   2022

WEEK OF OCTOBER 16-22, 2022

OUR BENEFICIARY



“We want to make it simple for anyone to help the environment by planting trees. Together we can restore forests, create habitat for biodiversity, and make a positive social impact around the world. We plant one tree with every dollar donated.”

- One Tree Planted

ABOUT THE **EVENT**

Bottomline is proudly accepting sponsorship applications for our 9th annual Race for a Cause, which will be run “virtually” during the week of **October 16-22, 2022.**

Participants from around the globe will have a chance to choose their own activity on their own time, at their own pace, on their favorite street, mountain hike, pool, or a bike in the comfort of their own home.

The past two and a half years may have changed our format, but it hasn't changed our belief that it's our responsibility to give back to our communities and care for the environment to create a healthier climate.

WE ARE SEEKING SPONSORSHIP COMMITMENTS BY OCTOBER 7th, 2022.

- Highly visible pre and post race event publicity
- Targeting 500+ participants across the globe!



BOTTOMLINE'S COMMITMENT TO SUSTAINABILITY

Bottomline is committed to the communities where our employees work and live. 'Do the Right Thing' is one of our Guiding Principles.

The core of Bottomline's business is to help organizations transition from paper-based processes to electronic payments and digital experiences, which has a significant environmental impact.

For every ton of documents not printed 7,000 gallons of water and 380 gallons of oil are saved. Seventeen trees and three cubic yards in a landfill are saved, as well as 4,000 kilowatts of energy.

Sustainability is a way of life at Bottomline. We contribute to carbon reduction across the planet through our market-leading products.

SPONSOR BENEFITS

Below are benefits for each sponsorship level

	BRONZE 	SILVER 	GOLD 	PLATINUM 
Donation Commitment	\$1,000+	\$2,500+	\$5,000+	\$10,000+
Event image to post on your social	✓	✓	✓	✓
Logo on Bottomline Race for a Cause Website	✓	✓	✓	✓
Listed as a partner and logo on the One Tree Planted website	✓	✓	✓	✓
Logo added to Bottomline Facebook event banner		✓	✓	✓
Sponsor logo on digital finisher medal, available to all race participants			✓	✓
LinkedIn recognition during event				✓

We are seeking sponsor commitments by **October 7th, 2022**. All donations are tax deductible.

If you are interested in being a Corporate Sponsor please provide donation payment directly to the beneficiary [here](#). Please list your company name as the first name.

PLEASE MAKE PAYMENT TO:

TAX ID #46-4664562

One Tree Planted is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law.

Should you have additional questions, please contact:

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