

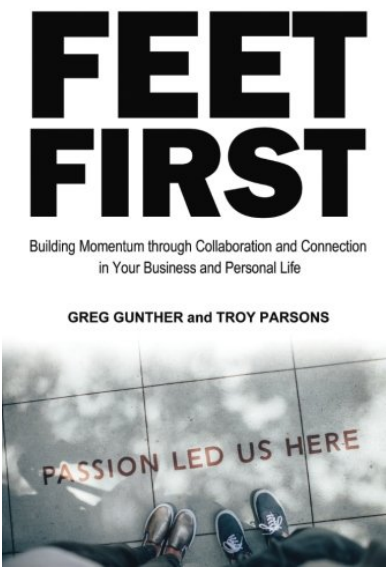


Ocean Reeve Publishing Pty Ltd

## Ocean Reeve Publishing Catalog

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**Agent:**Ocean Reeve

**Editor:** Tia Mitsis

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**Length:** 900

**Price:** 24.95

## Feet First

### Building Momentum Through Collaboration and Connection in Your Business and Personal Life

Groundbreaking title for start-ups and entrepreneurs

**Author:** Greg Gunther and Troy Parsons

**Offered by:** Ocean Reeve Publishing Pty Ltd

#### Catagory

 [New Business Enterprises](#)

 [General](#)

 [Leadership](#)

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 [Management](#)

#### Title Description

The one thing we all have in common is that each of us wants to be happy. Yet for so many of us, happiness is always ‘out there’ somewhere and we spend our whole lives in search of it. Too many of us live a life of reaction, totally engulfed in dealing with all the daily complications that hit us in waves. Passion wanes and life becomes more about survival than thriving. We feel tired and cranky, succumbing to the pressures of daily life. Many perceive themselves as a failure with a future that is uncertain and scary. Everything seems out of our control. Maybe we sound like we are talking about other people . . . we are not. That was us, two ordinary blokes, until about ten years ago. We had spent our entire working life seeking success personally and in business. O...

#### About Author

Greg Gunther's entrepreneurial spirit was ignited from a young age after watching his father build a successful property business. Passionate to emulate his father's legacy, he became a founding member of the Dalby Agricultural College before building out the largest and most lucrative region for manufacturing corporation Incitec. In the background, his father was pushing Greg to establish his own business. After many attempts, Greg went into partnership with his dad, buying a 50% share of a family owned car rental company. But he hadn't completed his due diligence. His lack of research saw the business go bust quickly and he and his father lost everything. It was an important business lesson and one he carries into his work today. The failure of his first ...

#### Reviews

"This book is a revelation...pure and simple. So often we see business books that expound wonderful philosophies on how to forge a successful path yet we are not taken on the journey of where that individual came from...their challenges, frustrations and their missteps. In this raw and real insightful tome, Troy and Greg offer us that opportunity. We see two people just like you and me, that started as many of us do, doubting too many times that road ahead, yet they give us the inspiration that you, me, everyone can achieve the extraordinary. Many thanks Gentleman and well done." CHRIS PARSONS Channel Seven Television Presenter Director at The Mind Tank “Feet First written by Greg Gunther and Troy Parsons features the transparent journey of two Aussie guys ...

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## Inspire Your Fire

### Creative Innovation Through Authorship

**Author:** Ocean Reeve

**Offered by:** Ocean Reeve Publishing Pty Ltd

#### Catagory

 [Motivational & Inspirational](#)

 [Handbooks & Manuals](#)

 [Success](#)

 [Publishing](#)

 [Writing Skills](#)

#### Title Description

Have you ever said that you would like to write a book then moments later dismissed the idea?Have you ever felt the desire to pick up a pen and write your story but never picked up the pen?Have you ever wanted to express yourself creatively only to say that you're not creative?Maybe you said 'who wants to read my story?', 'what have I got to offer?', or 'where do I start?' and then just left it alone. Distractions, excuses, confusion, uncertainty, and negativity - these are all potential hurdles in that burning desire to write and offer something to the world of substance.Inspire Your Fire doesn't just remove the hurdles. This book burns them to the ground.Split into three distinct sections, part one of Inspire Your Fire will help you establish your inspirational purpos...

#### About Author

Ocean is committed to facilitating the creative process in all who are willing to express themselves and establish their footprint. Ocean operates a defined, dedicated and determined process to bring a book to life and build a sustainable future as an authority in your space, change agent or simply for creative expression. His 20+ year career in the creative arts has been one he has great respect and gratitude for. Following four years in Film & Television in New Zealand, Ocean spent a year in entertainment promotion before beginning his publishing journey. Starting as a Digital Production Manager for an educational publisher, Ocean was soon promoted into a sales role which quickly developed into Sales Manager for both the educational and traditional arm of the compa...

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