

# HOW TO GET FREE TRAFFIC

## for ANY market or niche

If people are paying money - whether for a hobby, business, sport or entertainment, there's traffic to be had ... and buying traffic at that! Here's how to find them...

### 1. CONNECT WITH LIST OWNERS

Check Facebook Page/Group admins, blog owners, forum admins, Kindle authors, Youtube Channel owners

### 2. HAVE SOMETHING OF VALUE TO OFFER THEM

A percentage of sales. A service. Reciprocal link or posting. Free banner ad on your site.

### 3. DO A BROAD KEYWORD SEARCH

If initial search is too general, look for keyword + "affiliate program" to connect with other marketers in a related field.

### 4. FIND CONTACT DETAILS & CONNECT

Make contact! Don't be afraid - they're in business too. Just don't spam.

### 5. PRIORITIZE PEOPLE WITH OPT-IN FORMS

They are list builders - and that's what you want! Join the list and reply to the first email you get sent to make direct contact with the list owner.

### 6. WINNERS' TIP!

In forums, Facebook groups and pages ... and in all forms of contact, ALWAYS add value first! Nobody will respond to blatant pitching except by banning you!

## RESULT

Be consistent and you will end up not only with tons of free traffic but also a network of friends who will always help you and your business succeed. This is GOLD! (Reciprocate, of course!)