

Free Traffic Finder Cheat Sheet

1. Locate List Owners In Your Chosen Niche

Try Facebook Group admins, FB Page Admins, Blog Owners, Youtube Channel Owners, Kindle authors. Do a Google search for your niche keyword + “forum.” Contact forum admins.

Tip: There are many list owners who don't even realise they have a list! (Not usually in the IM/MMO markets - but in hundreds of, for example, hobby type niches)

2. Have Something Of Value To Offer Them

A percentage of sales is the most common offer. However, busy list owners with established businesses won't be so interested - they get bombarded with such offers all the time. Be prepared to give away 100% of front end sales if this is your only offer.

Offer a service if you can. If you have a website with decent traffic, offer a banner ad. If you have an active Facebook group or page, you could offer some postings there. Similarly for an active Twitter account, Pinterest, Instagram etc.

3. Start Broad, Then Narrow Your Keyword Search

Sometimes your initial keyword search will produce too many results. For example, the keyword “football” is too broad and won't easily lead to list owners. So add “+ blog” or “+ forum” or “+ affiliate program” to your searches.

“Affiliate program” will enable you to find other promoters of related products.

When searching blogs and websites, look for opt-in forms for newsletters etc. The owner is trying to create a mailing list.

Tip: Add + “powered by Aweber” or + “Powered by GetResponse email marketing software” (plus sign followed by phrase in quotes) to keyword search. This will find pages with opt-in forms.

Winning Tips

Always, *always* add value. Start a conversation first - even speak in person if possible. (People don't bite and they *want* you to be someone they can do business with.)

Be honest about your situation. If you're brand new in a market place - or just brand new altogether, let them know you're new but determined, passionate and sincere.

Take “no” for an answer on the chin. There are plenty more fish in the sea. Also, it leaves the door open for another conversation down the road. Don't take it personally. You will get plenty of yes's - so just move on.

Never, ever spam or badger anyone. Reputation is everything - and a bad one will spread like wildfire around the web these days.

For more help, email Trevor: trevor@trevoremndon.com or send a Skype contact request: tremdon. (Please be sure to add a note to a Skype request stating how you know me, or I may think it's a spam request)