



JCB
by Jean-Charles Boisset

1969

COGNAC GRANDE CHAMPAGNE
Grande Champagne cru of Cognac, France

TIMELESS - STYLISH - MAJESTIC

Our desire to create an iconic distilled spirit made from grapes led us to think of none other than the aristocratic, French distilled spirit – COGNAC. This timeless elixir represents ancestry, nobility, respect for our French heritage, and the ultimate sensory experience.

Extracting from tradition... Cognac exists for the ultimate moments to reflect. You drink cognac and feel as if time itself comes to a halt. It brings with it the moment to enjoy, indulge, and celebrate the notion of time, as Cognac is time in a bottle, perennial and unfolding with every sip.

With our JCB 1969 Cognac, the objective is to bring 50 years of history from one of the most iconic Cognac vintages: 1969. We collaborated with one of our favorite producers, and one of the oldest, family-owned producers in the region, the Burnez family, who by loving wine from Burgundy, understood our vision: to create a sensual, majestic, enticing, terroir-focused, soft, stylish and elegant Cognac with no harsh alcohol.

Further, we wanted it to be experienced in an artistic glass decanter to keep and cherish forever the memory of the senses. Enjoy completely with wine, spirits, and any other liqueurs to preserve the memories of the past made, and all that are yet to come. Presented in a magical box, treasured as one would a jewelry box, with a drawer for memories, and the leather, woody tryptic that represents the flavor of the cognacs.

The most noble, aristocratic, French heritage-oriented distilled spirit – this is COGNAC. TIMELESS in its ancestry, JCB Cognac 1969 represents nobility, respect of our French heritage, and the ultimate sensory experience. We desired to create the most MAJESTIC cognac ever produced, presented with the ultimate STYLISH and sophisticated decanter. *JCB*



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REGION: Appellation Cognac Grande Champagne Contrôlée

COLOR: Ruby-brown with flecks of gilded copper, the distinctive color and is a testament to the cognac's long maturation and the care and attention to detail that has gone into its production.

NOSE: Layered, refined, and everchanging our JCB 1969 Cognac is characterized by notes of charred citrus, almonds, warm baking spices and a whisper of toasted brioche. As the cognac continues to age, the aroma may become more intense and concentrated, with a deep and complex bouquet that is truly unique to each individual spirit.

PALATE: 1969 has a distinct and well-balanced flavor profile, where no single note overpowers the others, resulting in a harmonious and elegant mouthfeel. Candied orange peels complement the natural roundness of the Cognac followed by hints of hazelnuts or almonds, caramel, honey, and oak adds depth and richness to the palate.

FINISH: The cognac's long exposure to oak contributes to its smooth texture and velvety mouthfeel. A beautiful Cognac that is typical of the Grande Champagne crus.

SRP: \$2,000.00+

ABV: 46%



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