



DE LOACH
VINEYARDS

The Russian River Valley Original



2012 RUE VINEYARD ZINFANDEL

IN THE VINEYARD

Located in the Russian River Valley, the 10-acre century-old Rue Vineyard is perfectly situated just off of Wood Road and meticulously farmed by Bob and Carlene Rue. The soil is a sandy loam with a low pH that allows the planted ancient vines to produce small Zinfandel berries with concentrated flavors.

The vineyard is impacted by the cooling influences of the Pacific Ocean to the west and the evening fog that is common in the Russian River Valley. Purchased by the Rue's in 1973 – the vines were planted on the phylloxera resistant St. George rootstock and were originally all head-pruned style. Over the years, the family has raised the vines to chest height for increased sun exposure and even ripening.

CONVERSATIONS WITH THE WINEMAKER

Winemaking is made easy by the small, open-clustered, thick-skinned fruit. The grapes go through wild fermentation in open-top vats with hand punchdowns occurring twice a day, after which the must is basket-pressed and barrel-aged 13 months in American, Hungarian and French oak, 15% new.

TASTING NOTES

We are excited for the inaugural release of the Rue Vineyard Zinfandel. Wild red fruit aromatics are enticingly complemented by expressive perfume notes that linger on the nose. The palate is layered with mouthwatering flavors of raspberry, Black Cherry and just a touch of spice. This is a rich, complex wine and an excellent expression of the Olivet Bench terroir.

Appellation
Russian River Valley

Harvest Date
10/20/2012

Alcohol
14.5% by volume

pH
3.75

Titratable Acidity
5.40 g/L

Aged in Oak
100%
~15% New Oak~

Origin of Oak
American, Hungarian & French

Months in Barrel
13

Production
107 Cases

Jean Charles Boisset

Jean-Charles Boisset
Proprietor

Brian Maloney

Brian Maloney
Winemaker

