



Raymond Vineyards Launches Third-Annual Napa Valley Film Festival Red Carpet Sweepstakes

NAPA, CA (February 2, 2017) – Film and wine lovers can now enter for a chance to win the ultimate Napa Valley Film Festival VIP Experience through Raymond Vineyards' third-annual *Raymond On the Red Carpet Sweepstakes* in association with the Napa Valley Film Festival (NVFF). The *Raymond on the Red Carpet Sweepstakes* runs through June 30, 2017 and will offer the winner the once-in-a-lifetime chance to walk the red carpet alongside Hollywood's elite at this year's NVFF November 8-12.

One Grand Prize winner will receive a four-night stay and round-trip airfare for the winner and their guest to travel to Napa Valley. The winner will receive two exclusive Raymond Trailblazer Napa Valley Film Festival Passes, which include priority access to films, filmmakers, celebrities, famous Napa Valley winemakers and chefs, special events, VIP parties and more. The winner will also have VIP access to the best food and wine at the swankiest late-night parties, including attendance to the exclusive Vintners Circle Dinner at Raymond Vineyards, which is celebrating the 40th anniversary of its first vintage and is known for its decadent Crystal Cellar, the luxurious velvet lined Red Room and its signature Winemaker for a Day experience. The winner will also receive exclusive tours at Raymond's sister properties, including a tour for two at California's first premium winery, Buena Vista in Sonoma, which was founded in 1857. The winner and guest will also receive a tour at DeLoach Vineyards, located in the heart of the Russian River Valley, known for producing some of the best Pinot Noirs and Chardonnays inspired by winery owner Jean-Charles Boisset's Franco-American winemaking history and heritage.

One Runner-Up Prize winner will receive two Napa Valley Film Festival Pass Plus Packages, which offer priority access to all film screenings as well as to the must-attend Festival Gala, Celebrity Tributes, wine pavilions and culinary demonstrations in addition to passes for the Vintners Circle dinner at Raymond Vineyards. The winners of both prizes will be selected in a random drawing in mid-July and will be notified shortly after.

Upon launching this year's campaign, Raymond Vineyards' Proprietor, Jean-Charles Boisset said, "We cannot wait to roll out the red carpet for the winners of the Napa Valley Film Festival and *Raymond On the Red Carpet Sweepstakes*. Last year's winners had an amazing experience celebrating film with stars like Matthew McConaughey, Viggo Mortensen, Kurt Russell and Dev Patel, and we look forward to giving this opportunity of a lifetime to more fans of Raymond and the silver screen!"

"We are thrilled to be partnering with Raymond Vineyards once again for this exclusive film-lovers contest," said NVFF Co-Founder/Director Brenda Lhormer. "This year's winners are sure to enjoy an extraordinary experience that will create lasting memories."

Each eligible prize winner will enter the competition by visiting: www.raymondvineyards.com/redcarpet/. *Raymond On the Red Carpet Sweepstakes* in-store displays will also be in retail locations across the country. Festivalgoers have the chance to save \$50 off of NVFF Passes now by using special promo code RAYMOND. For official sweepstakes rules and entry details, please click [here](#).

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About The Napa Valley Film Festival

The Napa Valley Film Festival returns November 8-12, 2017 for its seventh anniversary. The five-day event lights up the entire valley in Napa, Yountville, St. Helena and Calistoga with the best new independent films and studio sneak previews; Q&As with writers, directors, actors, and producers; wine-tasting pavilions and culinary demonstrations; special events that include the spectacular Festival Gala, Celebrity Tributes and Closing Night Awards and Wrap Parties; late-night festivities and more. Patrons and VIPs will be treated to unforgettable dinners pairing renowned chefs and wineries, as well as special receptions, exclusive lounges, and festival concierge services.

The Mission of the Napa Valley Film Festival, a non-profit cultural organization, is to celebrate the cinematic arts and enrich the community by presenting an annual world-class festival and year-round student education and outreach programs. The Napa Valley Film Festival is a 501c3 non-profit organization headquartered in Napa, California. For additional information, please visit: www.napavalleyfilmfest.org.

About Raymond Vineyards

Raymond Vineyards, founded in 1970, comprises over 325 acres in Rutherford, St. Helena and Jameson Canyon. Five generations of the Raymond family created a Napa icon, with an enduring reputation for elegant wines with a beautiful balance of finesse, power and complexity. Today, guided by the vision of Proprietor Jean-Charles Boisset, Raymond Vineyards is one of the wine world's most dynamic winery destinations. Highly-ranked wines are crafted by Winemaker Stephanie Putnam and Consulting Winemaker Phillipe Melka from Raymond's certified organic and Biodynamic® estate vineyards and select long-term vineyard partners. The winery's guest experiences unite education, passion and entertainment, offering diverse opportunities to explore wine. The solar-powered winery is certified by CCOF, Demeter Biodynamic, Napa Green, Fish Friendly Farming and California Sustainable Winegrowing Alliance. The winery's unique attributes led it to be named *Sunset's* "Best Tasting Room – Experience Beyond Tasting" in 2011, the 2012 American Winery of the Year and the 2016 Wine and Culture Wine Star by *Wine Enthusiast*, and one of *Wine Spectator's* Top 100 Wines of 2013. To learn more, please visit: www.raymondvineyards.com.

About Boisset Collection

Boisset is a family-owned collection of historic and unique wineries bound together by a common cause: authentic, terroir-driven wines in harmony with their history, their future and the land and people essential to their existence. With more than twenty-five historical and prestigious wineries in the world's preeminent terroirs, including the Côte d'Or, Beaujolais, Rhône Valley, California's Russian River Valley and the Napa Valley, each house retains its unique history, identity, and style, and all are united in the pursuit of fine wines expressive of their terroir. To learn more about the Boisset Collection, please visit www.boissetcollection.com.

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