



Napa Sonoma Live Podcast Launches, Features Oakville Grocery History & Purveyors

OAKVILLE, CA (May 29, 2019) – Now available, Napa Sonoma Live is the in-the-know podcast that brings the pages of *Napa Sonoma* magazine—and more—to life. Hosted by Executive Editor and Certified Sommelier Laura Levy Shatkin and co-hosted by Jean-Charles Boisset, proprietor of Boisset Collection, these 30-minute podcasts highlight all the best things to see, sip, and savor in Wine Country. Brought to listeners by Oakville Grocery, each episode includes the inside scoop from food scene influencers, artisans and purveyors as well as behind-the-scenes stories related to the craft of making world-class wines. Napa Sonoma Live is available for download and subscription at www.napasonomamagazine.com/live and on iTunes, Spotify, TuneIn Radio and Stitcher.

The premiere episode explores the historical significance and impact of Oakville Grocery on the food culture of the past as well as today, including the historic grocery's current focus on showcasing local sustainable, organic and Biodynamic ingredients.

"We're thrilled to bring the colorful stories featured in the magazine to life through the podcast," says Executive Editor Laura Levy Shatkin. "It's exciting to open the season with co-host Jean-Charles Boisset, and to introduce new audiences to the magnificent artisans of Wine Country."

As Executive Editor of *Napa Sonoma* magazine, Laura Levy Shatkin shares intriguing content from an insider's perspective about the people, places and businesses found in Napa and Sonoma valleys. And as host of Napa Sonoma Live, Shatkin invites local personalities to share their stories in an audio format that elevates the written stories to a new level for readers and listeners alike.

"We are thrilled to have this opportunity with *Napa Sonoma* to spotlight the amazing history of Oakville Grocery and the talented farmers, artisans and vintners that are part of the store's legacy today," said Jean-Charles Boisset. "We invite listeners both near and far to tune in and experience our delicious community!"

Napa Sonoma Live is brought to listeners by Oakville Grocery. Founded in 1881,

Oakville Grocery is the oldest continually operating grocery store in California and has been a staple of Napa Valley for nearly 140 years. At the beginning of the year it joined Boisset Collection, a family-owned company consisting of historic and unique wineries and lifestyle destinations bound together by a common cause: authentic, terroir-driven offerings in harmony with their history, their future and the land and people essential to their existence.

Napa Sonoma magazine, published by Diablo Publications since 2006, is a quarterly large-format lifestyle publication with visitor-friendly service pieces that welcome travelers to Wine Country. This award-winning magazine has featured on its covers celebrity chefs Michael Chiarello, Charlie Palmer and Thomas Keller; filmmaker Francis Ford Coppola; basketball great Yao Ming; Restoration Hardware CEO Gary Friedman; and John and Michele Truchard of JaM Cellars and BottleRock fame. Many podcast episodes will be a continuation of the exciting stories published in *Napa Sonoma* magazine and include interviews with special guests.

About Boisset Collection

Boisset is a family-owned collection of historic and unique wineries and lifestyle destinations [led by Jean-Charles Boisset](#) and bound together by a common vision: authentic, terroir-driven wines in harmony with their history, their future and the land and people essential to their existence. With more than 25 historical and prestigious still and sparkling wineries in the world's preeminent terroirs, including Burgundy, Beaujolais, Jura, the Rhône Valley, the south of France, and California's Russian River Valley and the Napa Valley. Its California wineries include DeLoach Vineyards, Raymond Vineyards, Buena Vista Winery and JCB by Jean-Charles Boisset; its French properties feature Domaine de la Vougeraie, Jean-Claude Boisset, Bouchard Aîné et Fils, J. Moreau et Fils, Louis Bouillot, Domaines Henri Maire, Fortant and Bonpas. Each house retains its unique history, identity and style, and all are united in the pursuit of fine wines expressive of their terroir. Wine is at the center of Boisset's mission, and is complemented by spirits, beer, cider, gourmet foods and luxury goods, both of its own design and from partnerships with historic companies such as Baccarat, Lalique, St. Louis, Riedel, Christofle, and Bernardaud. To learn more about the Boisset Collection, please visit www.boissetcollection.com.

About Napa Sonoma Magazine

Renowned as the finest regional luxury lifestyle magazine in California's Wine Country, [Napa Sonoma magazine](#) received four Maggie Awards for Best Visitors' Guide from the Western Publications Association. For travelers eager to explore Napa and Sonoma counties as an insider, and locals looking for new ways to experience the

place they call home, *Napa Sonoma* shares the Wine Country lifestyle through engaging stories, informative resource listings, and awe-inspiring photography. *Napa Sonoma* is published four times a year.

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