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**DeLoach Vineyards Celebrates Winery Renaissance
Winery Undergoes Franco-American Renovation**

Santa Rosa (June 25, 2014) —DeLoach Vineyards celebrated the renaissance of its recently renovated Russian River Valley estate and announced the launch of a selection of newly created educational experiences aimed at transforming the winery into the premier destination of exploration and discovery in Sonoma County. The recent renovation and addition of experiences were inspired by the entrepreneurial pioneering spirit of the DeLoach family, Huguenots who emigrated from the Loire Valley of France to California in the 17th century and the Fleur de Lys, the longtime symbol of DeLoach Vineyards.

“The Fleur de Lys has traditionally been used to represent French royalty,” Jean-Charles Boisset, Proprietor, explained. “It is said to signify perfection, light and life. Due to its three petals, the Roman Catholic Church ascribed this “flower of the lily” as the special emblem of the Virgin Mary, which has also been used to represent the Holy Trinity.”

Jean-Charles continued, “DeLoach is grateful to inherit this incredible and powerful symbol, which for us represents our holy trinity: Pinot Noir, Chardonnay and Zinfandel and sustainable, organic and Biodynamic farming.”

The new and latest offerings at DeLoach Vineyards now include:

Theater of Nature – A self-guided tour through the vineyards and garden that illustrates and illuminates DeLoach’s organic and Biodynamic® farming philosophy.

Les Libertines Cellar – Taste limited production wines from our esteemed Estate vineyard surrounded by the style, fashion and excess of the 17th century French royal court.

Barrel Tasting in the Royal Barrel Cellar – Enjoy wines thieved directly from the barrel in the new Royal Barrel Cellar. Explore selections from various vineyards, including the DeLoach Estate and make a side-by-side comparison with their finished counterparts from earlier vintages.

M.F.S. Blending Experience – Inspired by the DeLoach Vineyards O.F.S. (Our Finest Selection) collection of wines, the M.F.S. Blending experience offers guests the opportunity to blend their own M.F.S (My Finest Selection), Russian River Valley Pinot Noir, complete with personal, custom wine label.

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Vineyard Designate Tasting in the Appellation Room – Discover the nuances of DeLoach's diverse *terroir* with a flight of Vineyard Designate wines beneath a towering three-dimensional map of Sonoma County and surrounded by the profiles of vineyard partners.

The Magic of Wine and Mustard – In partnership with Fallot Mustard (Burgundy France), learn about the wonderful world of wine and mustard as you stroll through the vineyard and garden, then make your own mustard from Dijon mustard seed. The tour ends with delicious mustard-inspired food and a flight of DeLoach wine.

Taste of Terroir – Discover the Burgundian origins of Pinot Noir and Chardonnay in this exclusive, guided tasting that features wines from the Boisset Collection of wineries in France served alongside a selection of Pinot Noir and Chardonnay from California's nuanced *terroir*.

JCB Winery – The JCB Winery unites the worlds of wine & fashion in a luxurious tasting experience that illuminates then transcends *terroir*, reaching beyond the traditional confines of wine to embody both style and sophistication.

Guests can also enjoy the Estate Garden & Grove, where they can purchase any of their favorite DeLoach wines and enjoy them with a custom picnic basket prepared by the winery.

The diversity of experiences at DeLoach Vineyards offers guests a wide array of opportunities to delve deeper into the Boisset world of wine. Most experiences are by appointment only and can be reserved online at <http://www.deloachvineyards.com/visit-us/experiences>, or by calling 707.755.3309.

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About DeLoach Vineyards

DeLoach Vineyards has been a pioneering producer of Pinot Noir, Chardonnay and Zinfandel in Sonoma's Russian River Valley since 1975. DeLoach seeks to produce exceptional wines that spotlight the singular personality of the Russian River Valley, with its rare and bountiful convergence of the sea, the soil and the stars. The Boisset family of Burgundy has stewarded winegrowing and winemaking at DeLoach since 2003, bringing the techniques and approaches of Burgundy to winemaking in the Russian River Valley, which they believed to be California's most expressive *terroir* for cultivating Pinot Noir and Chardonnay. Under Boisset, DeLoach has grown its small-lot vineyard designate wine program, become a certified organic and Biodynamic estate vineyard, and implemented traditional Burgundian winemaking techniques such as open-top wood fermentors, native yeast fermentations, and hand punch-downs. *Wine & Spirits* magazine named DeLoach Vineyards a Top 100 Winery for the twelfth time in the winery's history in 2011.