

### Press release PROWEIN SPECIAL

#### 3 March 2016

### The singular and multi-faceted universe of Boisset at Prowein

"Oceans of the world separate us, great wines unite us!"

Boisset La Famille des Grands Vins invites you to discover its latest vintages in a space that combines elegance and conviviality to showcase its terroirs: Burgundy, the Jura, the Beaujolais, the Rhone Valley, the Languedoc and California. Our international team will be delighted to welcome you and present our new wines and outline our future developments.

The **Domaines Henri Maire** in the Jura is the biggest wine producer in the region, with 230 hectares under vine that were taken over by Boisset at the start of the year. For the export market, the wine house offers a selection of nine *cuvées*, which express the diversity and excellence of this small wine region covering only 2,000 hectares. These are wines of character, which are on the up and up.

The Louis Bouillot range of Crémants de Bourgogne is unveiling a Limited Edition Extra Brut, presented in a black and gold sleeve to add a touch of class to end-of-year festivities. Charles de Fère, our premium French sparkling wine, will be showcasing its Réserve Nature organic wine, which offers pure aromas of white spring blossom underscored by a warm touch of citrus.

From the Rhone Valley comes **Réserve de la Croix de Bonpas 2014**, a Côtes-du-Rhône Villages from selected plots in two villages, Plan de Dieu and Cairanne, composed of two varietals, Grenache and Mourvèdre. **Bouachon** is spotlighting the latest addition to its collection, the original **Côtes du Rhône white Les Rabassières 2015**, with a crisp, powerful style, made mainly from the Viognier grape.

Mommessin is the face of renewal in the Beaujolais, and its three flagship ranges clearly set out the wine house's ambition to revitalize the region in creative ways: Renovatio is a rosé take on the region; Les Grandes Mises range offers a Burgundian interpretation of Beaujolais; while Grand Granite is all about terroir.

Fortant, the premium varietal wine brand in the Languedoc, is unveiling a dynamic 360° promotional campaign, with a strong online presence to boost visibility on the web.

Last but not least, California will be presenting the collection from Raymond Vineyards, LVE Chardonnay and LVE Cabernet Sauvignon, limited edition wines made in harmony with the singer John Legend.

Hall 12, Stand D16 from 13 to 15 March 2016

### Our wine houses present

### Burgundy:

- 1- J. Moreau & Fils
- 2- Jean-Claude Boisset
- 3- Bouchard Aîné & Fils
- 4- Ropiteau Frères
- 5- Antonin Rodet

### Jura:

6- Les Domaines Henri Maire

# Beaujolais:

- 7- Mommessin
- 8- Château de Pierreux

## Rhone:

- 9- Bonpas
- 10- Bouachon

## Languedoc:

11- Fortant

## California:

- 12- DeLoach Vineyards
- 13- Raymond Vineyards
- 14- Buena Vista Winery
- 15- JCB by Jean-Charles Boisset
- 16- Lyeth
- 17- Lockwood

## Sparkling wines:

- 18- Louis Bouillot
- 19- Charles de Fère
- 20- Grandin

Press contact: actuelles communication contact@actuelles.biz
Nathalie Boisset & Véronique Desmazure
Tel. +33 (0)3 80 30 14 30