



FN DISH

Trending News, Tips, Tales and Recipes
From Food Network

Chrissy Teigen Promoted Her Husband's New Wine for the Most Hilarious Reason – and Other Celeb News

Her explanation will make you LOL.

By: **T.K. Brady**



Amy Farris

Check out this week's celebrity food news rundown!

Chrissy Teigen and John Legend make the cutest marketing team.

This week, John Legend launched his very first rosé – yep, that's another one to add to [the list](#). Like any supportive wife, Teigen agreed to help him promote it, being that she has nearly 10 million more followers on Instagram. The caption is some of Teigen's best work and we definitely can't wait to pick up a bottle.



chrisseyteigen

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chrisseyteigen my husband, John, asked me to post this because I have a much bigger social following than him. He said just something short and to the point. I said "ok john!" then had my agents follow up with a comprehensive pricing list. did he want me to keep this up for just today? a week? forever? did he want me to take a photo "with" the product, or simply the product alone? who is the photographer you are sending over? or are we using an outside location? these are important questions in an Instagram deal and a marriage. while I will not discuss the terms of our agreement (I legally cannot) I will say that my husband, John, has been working on this rosé for a very long time and it is delightful. really, you can drink it with fish, chicken, broccoli, candy, Chinese food, cereal, chili, corn, hot dogs, rice, anything, out of a glass, bowl, pitcher, ladle, cupped hands, hat. It can be stored in the fridge, on a dining table, a counter, in a cabinet, an end table, really wherever you want! congratulations, John!!! o buy it here: lve wines.com

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4 DAYS AGO

