

All The Celebrities Who Own Their Own Wine And Liquor Brands

It turns out there are tons of celebs, from Kenny Chesney to Drew Barrymore, in the alcohol business.



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Celebrity product endorsements are a longtime tradition and quite lucrative for everyone involved. But in recent years, many stars have wanted to do more than just offer a sip and a smile in an advertisement, especially when alcohol is involved.

As a result, celebrities are shaking things up and getting involved in the booze business. And it's proving to be a perfect pairing for superstars and fans alike. The brands have a built-in boost, and it gives the rest of us a taste of the A-list lifestyle.

Check out the stars who are stomping grapes and handcrafting spirits that are worth a sip.

John Legend — LVE Wines

The musician fulfilled a lifelong dream when he created Legend Vineyard Exclusives (LVE) wine collection with Napa Valley's Raymond Vineyards. This year, production expanded from chardonnay, cabernet sauvignon and a red blend to include a rosé.

