

Harper's BAZAAR

7 Celebrity-Owned Alcohol Brands You Should Know

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John Legend: LVE



Musician and actor John Legend is behind the wine label Legend Vineyard Exclusive (LVE). Working closely together with Raymond Vineyards, they crafted the LVE French Rosé, a pink wine that has notes of peach blossom, raspberry, and apricot on the nose. The palate has crisp, light notes of strawberry and white nectarine, making it the perfect summer drink. But, if this isn't for you, LVE also offers a variety of still and sparkling rosé along with a chardonnay and classic red wine.