

Yountville Sun

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a 21st century newspaper serving the heart of the Napa Valley

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Hero
Lombardi receives a
Congressional Recognition
Monday in Vallejo.

Named Public Thompson

l fire duties. From fight-
or legislation to stop trag-
accidents to managing
community problems, he
ixture in the community.
t is an honor to recognize
uty Lombardi and Captain
e Becker as Public Safety
es for Napa County," said
mpson. "Their service is
epitome of above and
nd the call of duty, ensur-
our community is safer
stronger because of their
cation. They are true
es, and it is my honor to

Senses by JCB Boutique, Spa Plans Receive Town Use Permit

Jean-Charles Boisset will add another business in Yountville to his growing "JCB Collection" when he opens Senses By JCB in the Washington Street building most recently occupied by Overland Sheepskin in the complex now known as JCB Village.

The building was constructed in the late 1800's as the community's train depot and is listed on the Town's Historic Resources Index.

The property is owned by John and Robin Carbone and has been in the Carbone family for generations.

Previously approved for the Yountville Brewing Company in 2017, that plan by JCB has been abandoned. In its place Yountville's Town Council approved a use permit for a new retail boutique and professional services spa following a public hearing last week. The building encompasses 3,000 square feet of floor space.

Paul Kelly is the project architect.

No additional parking was required as the use of the space will not change significantly.

Retail sales will occupy the majority of the floor space, with merchandise on the higher side of the price bar, with exclusive brands and designer and prestige beauty brands, a fragrance bar, accessories and clothes from around the world.

Non-invasive spa services will be offered on the second floor and main floor and will include facials, microdermabrasion, microblading, massage, eyelash extensions, waxing and other non-medical beauty treatments.

Privacy partitions will be installed to enclose the spa treatment rooms from the retail space.

Hours of operation will be 10 a.m. to 7 p.m., seven days per week.

Sheepskin's approval to display four mannequins outside of the building, two at the side of each entrance, will continue with Senses by JCB.

JCB Operations Manager Ashley Amaral told the Council the mannequins will display a conservative, beautiful and tasteful look, letting people know what's inside.

There will be no bikinis or other provocative clothing, she reported.

No new sign permit was presented. Under an existing modification to the Master Sign Plan okayed in 2017, the new business may install a 13 square-foot sign of white aluminum with black vinyl letters.

There was no opposition to the new use permit, and the Council unanimously approved it after a few questions and brief remarks, securing promises from Amaral that

there will be no food or wine service to customers and no amplified music.

On Tuesday Boisset released *Alchemy of the Senses*, a new, luxe, coffee table book. The large-format, velvet-encased book combines the life, passions and philosophies of Boisset, while entertaining and engaging the readers through a series of illustrations and interactive activities.

The Senses by JCB boutique seems to fit right into that perspective, adding another piece to his collection of 25 wineries throughout France and California, three gourmet food shops and Boisset's foray into the broader luxury world with JCB by Jean-Charles Boisset-branded spirits, glassware, jewelry, candles, soaps and room sprays and partnerships with luxury purveyors such as Baccarat, Lalique, Christofle, Sanit Louis and Bernardaud to offer crystal, silver and objects d'art.

Boisset will tour major cities across the U.S., inviting members of the public and wine trade, journalists and corporate partners to explore his multi-faceted works and engage in immersive sensory experiences.

His first stop on the book tour will be right here on May 4 on Wappo Hill.