



THIRD ANNUAL PHILANTHROPY ISSUE

JUNE 20, 2022

Profiles By: Fran Miller

“Giving is not just about making a donation. It’s about making a difference”.

– KATHY CALVIN

Former CEO, United Nations Foundation

Too often, people assume to be called a philanthropist, there must be a monetary component involved. But, in fact, a philanthropist is a person who contributes any attribute of value with the intent to make a positive change, whether it be time spent, experience utilized, skills shared, talent leveraged, or money raised to help create a better world.

Now in its third year, Napa Valley Life’s special Philanthropy issue allows us the opportunity to pause and recognize some of Napa Valley’s leaders and local organizations committed to making life better for the less fortunate. Thanks to their dedication to caring for others, these community champions’ philanthropic efforts have resulted in constructive changes with positive impacts, whether it be in support of healthcare, poverty, food assistance, education, housing, animals, or caring for our land.

Each year it’s a challenge to make our final selection of philanthropists to recognize in this issue because taking care of each other is an intrinsic way of life within our local community. For this, Napa Valley is truly blessed.

JEAN-CHARLES BOISSET

BOISSET COLLECTION



Photo courtesy of Boisset Collection

Charismatic, charming, and ever the bon vivant, vintner Jean- Charles Boisset is passionate about wine. He is equally passionate about the environment, diversity, equity and inclusion, human welfare, hunger, education, the arts, history, and so much more. "It is my fervent belief that the wine life I am fortunate to live demands that I give back to mother nature, to my community, and to the legacy of the destinations our wineries steward," said Boisset, who supports many causes and non-profit organizations in the regions in which he lives and works – from Napa and Sonoma to Burgundy and throughout France. In addition to supporting local and regional food banks, cancer research, animal rescue, environmental causes, first responders, and veterans, Boisset also donates to the hundreds of charities and wine auctions in wine communities throughout the country and the world. "These moments show the power of wine to galvanize giving," said Boisset. "We have always believed in one world united, and the world of wine exists to unite us all." After the 2017 fires, Boisset chaired an auction, led several fundraising events, and created a wine named Honoris with 100% of the proceeds donated to help rebuild the communities of those directly impacted by the fires. He also created an emergency relief fund to support his employees in times of need, and he continues to maintain this fund. In 2021, he created a Cabernet Sauvignon called Unity to support diversity, equity, and inclusion. The wine helped raise more than \$180K, which he donated to African American Vintners and Wine Unify. During COVID, he raised funds and contributed to the United Sommelier Foundation, an organization created to support sommeliers impacted by the closure of restaurants. "We are all stewards of the Earth and its inhabitants," said Boisset. "We are responsible not only for the Earth and ourselves but also for one another – now and for future generations. Wine has the power to inspire generosity – I am compelled to always contribute in gratitude to the communities that make the wine world possible." // www.boissetcollection.com