

Ca. Fleure Bon

NY NOW Retail Winter 2020 Market Event Report + Lifestyle, Beauty & Fragrance Draw

The **NY NOW Retail Winter 2020 Event** was held on February 1-5th. The trade-only show happens twice a year and features over 2,300+ exhibitors that participate from over 66 countries. Events include the Handmade Opening Party, a Fashion Runway Show, Awards Night Party, Onsite Sweepstakes, NY NOW Talks, Free Wine Tastings, Wellness Talks, Happy Hours, Book Signings, and Meet and Greet.



Francois Duquesne's booth was the center of attention from fragrance loving attendees. Maison Duquesne develops and manufacture scented boutique brands and builds out its their distribution network. The list of brands includes some of our favorites: [Olfactive Studio](#), [Keiko Mecheri](#), [Shay & Blue](#), [Chris Collins](#), [The House of Oud](#), [Aedes de Venustas](#), [NEZ the Olfactory Magazine](#), and new additions, **JCB by Jean-Charles Boisset (launching March 2020)**.