

Woman'sDay

8 of the Best Direct Selling Companies to Earn Extra Cash

Check out these companies that enable you to be your own boss.

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If you want to make a little extra cash on your own terms, there's a whole industry out there waiting for you. It's called direct selling. You sell a product—ranging from gourmet foods to accessories and everything in between—for a percentage of the sales during personal meetings, parties or shows. You'll need to purchase a start-up kit of products and are typically provided some training. Companies often help you set up your own online shopping site, too (though there may be a monthly fee). Generally, flexibility is the biggest perk because you create your own hours. You'll typically earn purchasing discounts, too. If you eventually recruit others to be representatives, you'll earn a percentage of their sales as well.

For many people, direct selling is a way to supplement their incomes, although some people transition successfully to full-time gigs. When considering taking the plunge, read the fine print and ask a lot of questions before committing; most won't refund your investment cost if you change your mind. Here are a few companies to investigate.

BOISSET COLLECTION



Don't you hate having to buy a bottle of wine before you know if you'll like it? Most people do. This direct sales opportunity allows you to educate people about wine while creating your own wine business. As a Boisset ambassador, you purchase a flight of wines from the company, then enjoy it with friends at a tasting. You'll earn 25 percent commission from your sales, including online, and up to 35 percent if you build a team. Kits start at \$149 for a 3-bottle mini-flight. Not a wine expert? You'll get coaching from your sponsor and weekly training calls from the home office. The collection includes something for every wine palate.