

Terre de Vins

JCB: exuberance "by Jean-Charles Boisset"

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At the head of an immense winegrowing group, Jean-Charles Boisset innovates and dares to break the codes of the world of wine, proposing in particular an atypical collection of mainly American wines.

Boisset, this name became a symbol of a wine empire. Yet the family has not been in wine for centuries. Jean-Claude and Claudine left nothing in 1961. And the second generation, now in command under the truculent Jean-Charles, continues to make the family business thrive. Besides its fief bourguignon where it represents one of the region's leading regional companies, the company is very present in the United States with renowned properties such as DeLoach Vineyards in the Russian River Valley, one of the mythical places for Pinot Noir and Chardonnay California. Jean-Charles and his sister Nathalie could have been content to magnify these properties, notably by initiating a biodynamic approach for a few years. But Jean-Charles is also a trublion of the world of wine, respectful of its origins and traditions, but ready to break the usual codes to create new standards.



Such as prestigious perfumes

Impossible not to be challenged by the packaging of the bottles of the collection "JCB". Most carry a number like prestigious luxury perfumes. There is thus the pinot noir n ° 6 produced in the county of Mendocino or even the chardonnay n ° 81 produced in Sonoma. A few sibyllines, these numbers actually refer to events, memories that marked Jean-Charles. The 6th? In reference to the 2006 vintage of the first pinot noir JCB stamped product. The 81? A date, 1981. A key date for him since this is the year of his first visit to the United States, a founding journey that will lead him to settle permanently in the prestigious vineyards of the west coast. And when the numbers disappear from the label, it is to make way for names of intriguing cuvées: the leopard, the surrealist. But in any case, an idea: to associate a part of the soul of Burgundy wines with an American production proud of its DNA. The result is achieved. The n ° 6 on the 2009 vintage thus plays the charmers in the nose, with a profusion of red and black fruits and then proves to be powerful, thick, eccentric enough with aromas of jammed black fruits and larded totally assumed. The n ° 81 offers an exotic nose tinged with sweet spices and a concentrated material but which succeeds in distilling a certain freshness. fairly eccentric with aromas of confitured black fruits and larded totally assumed. The n ° 81 offers an exotic nose tinged with sweet spices and a concentrated material but which succeeds in distilling a certain freshness. fairly eccentric with aromas of confitured black fruits and larded totally assumed. The n ° 81 offers an exotic nose tinged with sweet spices and a concentrated material but which succeeds in distilling a certain freshness.

And to sow the trouble up to the end is outlined the cuvée n ° 3: an assemblage of Burgundy wine of Côtes-de-Nuits (40%) and Californian of the Russian River valley (60%). "Shocking" for some. Rather, it was the audacity to try and bring two very large wine-producing regions together.