



Business Connection

The Vine Lady

Posted on January 10, 2018

The Vine Lady promotes and provides wine events, especially as an independent ambassador for the Boisset Collection.

Who is Boisset?: Family-owned and sustainably farmed, is the largest wine producer in Burgundy and the owner of iconic California vineyards and wineries such as Raymond Vineyards, DeLoach Vineyards, Wattle Creek and Buena Vista Winery.

The Vine Lady, Josefina, markets these wines through social selling at in-home and in-office wine tastings, bringing the "vineyard to table" experience to wine lovers in Illinois and all the midwest.

As a Boisset wines ambassador we also offer:

- Concierge services for our optional but very convenient monthly or quarterly wine society (our club).
- Customized bottle labels, luxury wines, and custom gifts.

Josefina Giuffre, Principal

The Vine Lady

