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Sonoma Wine Country Weekend Announces 2015 Honorary Chairs

Sonoma Wine Country Weekend, presented by Visa Signature®, is delighted to announce the appointment of this year's Honorary Event Chairs: Jean-Charles Boisset of Buena Vista Winery/DeLoach Vineyards, together with Joe Anderson and Mary Dewane of Benovia Winery, plus Culinary Chairs Mark & Terri Stark of Stark Reality Restaurants. Selection of the Event Chairs recognizes leadership and commitment to the Sonoma County wine industry and community.

Honorary Event Co-chair Jean-Charles Boisset unites heritage and tradition with a decidedly 21st century entrepreneurial flair. Burgundy-born Boisset's first foray into Sonoma County began in 2003, with the acquisition of DeLoach Vineyards. In 2011, Boisset acquired the historic Buena Vista Winery in Sonoma Valley. Founded in 1857, Buena Vista is California's first premium winery. For Boisset his purchase represents the realization of a long-held dream to champion California wine history.

"When I first visited California in 1981, I instantly fell in love with Sonoma's pioneering spirit, deep and storied history, and diverse terroir. At that moment, at the age of eleven, I dreamt that our family would one day return to Sonoma to make fine wines and be a part of this community. From the celebrated terroir reminiscent of our native Burgundy in the Russian River Valley, the home of DeLoach Vineyards, to the historic Sonoma Valley where California's wine world began more than 150 years ago at our beloved Buena Vista Winery, we are passionately committed to enhancing the unrivaled legacy of the Sonoma wine world. Sonoma Wine Country Weekend is the embodiment of community spirit, where giving back to our friends and neighbors is as essential to the success of the wine world as growing grapes." — Jean-Charles Boisset

For more about this year's Honorary Chairs, visit
<http://sonomawinecountryweekend.com/about-us/honorary-chairs/>

Tickets are now available for purchase to the 2015 Sonoma Wine Country Weekend, taking place over Labor Day Weekend. Sonoma Wine Country Weekend is the signature three-day celebration of Sonoma County's wines, farmers, chefs and the independent, generous spirit of this world-class wine country destination. To purchase tickets and plan your Sonoma Wine Country Weekend, visit www.SonomaWineCountryWeekend.com