

INDUSTRYEVENT

National Distributing Company & Atlanta Wholesale Wine Holiday Trade Show Highlights BY CHRISTINE HOARD

National Distributing Company and Atlanta Wholesale Wine held their annual holiday trade show with Atlanta Foods International at Cobb Galleria Center. More than 90 wine and spirit vendors participated. New spirits this year included Double Cross Vodka which is distilled and filtered seven times and Pisco Porton, a new Pisco from Peru which capitalizes on the growing Pisco market and adds versatility to cocktails. New Remy Martin V and Hennessy Black are especially designed for cocktails. The Original Mamajuana, imported from the Dominican Republic, is a liqueur made from 23 herbs and spices. Some popular brands added new flavors such as Alizé Coco, Ketel One Oranje, and berry-infused Hpnotiq Harmonie.

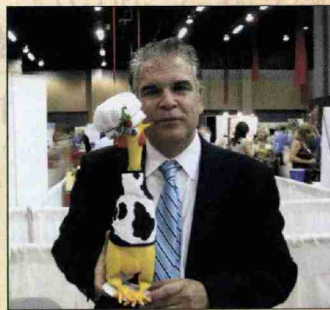
Many wineries introduced their new vintage releases including Hall, Silverado, Tiger Mountain, Trefethen and Van Duzer. New Allure Pink Moscato is sure to be popular with the booming Moscato market. St. Clair Mimosa, made with Brut sparkling wine and orange juice, is new in Atlanta and perfect for brunches and holiday entertainment. Canoe Ridge Estate wines from Washington are now available in Georgia.



Scott Kinsbrunner, SE Region Manager, 585 Wine Partners, offers new Allure Pink Moscato and Pierre Chainer Brut. His portfolio at Atlanta Wholesale Wine includes Picket Fence Russian River wines and the Red Truck selections: Red, White, Pink and Green (organic).



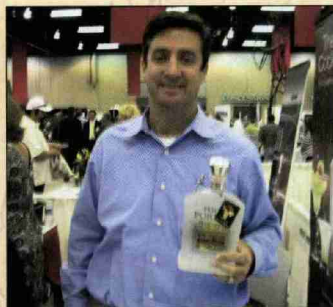
East Coast Beverage Marketing's Stacy Salazar introduces new Mamajuana, a liqueur from the Dominican Republic made from 23 herbs and spices. It can be consumed straight, on-the-rocks, or in cocktails and is rumored to be an aphrodisiac.



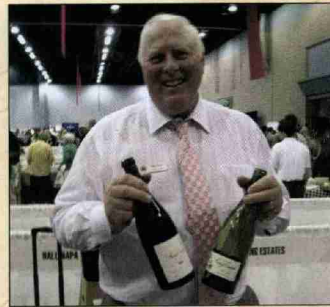
Joe Yurchukonis, GA and AL Manager, Domaine Napa Valley Wine Company, a division of Bronco Wine Company, posing with "Two Buck Cluck." Wines include Robert Hall Winery, Carmenet Winery Reserve and Crane Lake. Crane Lake is now available in four-pack minis.



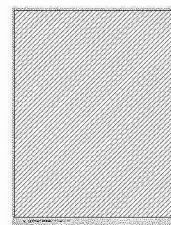
Jeff Johnson and Sophia Hanson for new Double Cross Vodka from Slovakia. It's filtered and distilled seven times. Dr. Jan Krak is master distiller.

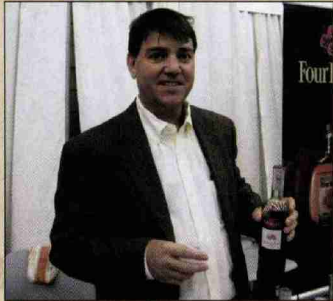


Blane Galatas for Pisco Porton, a new mixable and versatile white spirit from Peru.



Peter Lynn offers the newest releases from King Estate Winery in Oregon and Hall Wines from Napa Valley.





Preferred Brands' Randall Roberts' selections at National include Four Roses Bourbon, Junior Johnson Moonshine and Merlet French all natural liqueurs.



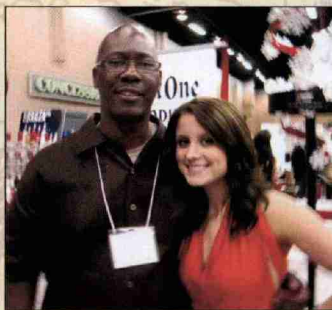
Spokesmodel Celeste promotes Avion Tequila which was featured on *Entourage* and just picked up by Pernod Ricard.



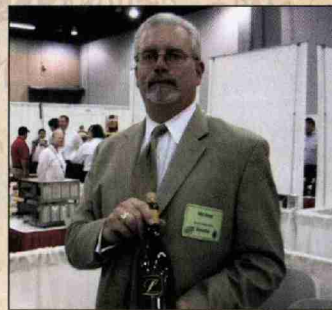
Farid Himeur from Southwest Wines promotes new St. Clair Mimosa: Brut sparkling wine and orange juice with just the right amount of pulp.



Steven Long, Remy-Cointreau USA, brands include Macallan Scotches and Piper Heidsieck Champagnes.



NDC's Reggie Miller joins Diageo spokesmodel Sara to promote Jose Cuervo and Ketel One Vodka, including Ketel One's latest, Oranje.



Reid Harper is from Boisset Family Estates. The portfolio includes Lyeth Estate in Sonoma and Beni di Batasiolo in Italy's Piedmont region.



David Crane pours wine from Jarvis for Sean O'Connell of The River Club in Suwanee. Jarvis wines are estate grown and cave fermented in Napa.



Kathy Bremer represents wines from Steele, NO, ZD and Maurison.



Emily Kile and Will Staley for Lucid Absinthe, part of the Van Gogh Imports portfolio.