



# LOUIS BERNARD

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As of 1976, Mr Bernard travelled throughout the Rhône Valley in search of exceptional winegrowers producing wines of great authenticity and true to their terroir. Since then, close partnerships have been established with more than 20 respected vineyard owners. 40 years later, the Louis Bernard spirit is still alive and has been given a new inspiration thanks to a young and dynamic team established in the village of Gigondas. **Generous, convivial, accessible** are the descriptions that come to mind when discovering these inspiring wines.

**With Louis Bernard wines, enhance every moment!**

## CÔTES DU RHÔNE

### The spirit of Louis Bernard

**Sylvain Jean**, the Louis Bernard winemaker, and our **winegrower partners** are committed to sustainable agriculture and earth-friendly policies.



**Sylvain** is convinced that the quality of a wine depends above all on the selection and maturity of the fruit in respect of the environment. Together they guarantee the 'Louis Bernard style' is very much focused on **Grenache**, the king of grape varieties in the **southern Rhône Valley**.



**COTES DU RHONE** is one of the largest and most diverse French appellation with more than 35,000Ha (86,000 acres) from south of Lyon all the way to Avignon. Along the length of the **Rhône River**, the Côtes du Rhône vineyards thrive on **rich and varied terroirs**. Its history starts in 125BC when the **Romans** first planted vines.

In 1650, regulations were introduced to ensure that the wine was genuine and to guarantee its quality. A royal decree in 1737 stated that all barrels destined for sale or transport must be branded with the letters "C.D.R". Finally, the region was awarded the 'AOC' (Registered Designation of Origin) Côtes du Rhône in 1937.





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## CÔTES DU RHÔNE 2017

### Southern Côtes du Rhône Area



### Harvest 2017

The 2017 vintage is one of the most promising of the past few years with wines that are particularly **elegant and harmonious, with superb, concentrated aromas** and a solid ageing potential. The weather conditions during the growing season were difficult and extreme, resulting in a challenging task at harvest time. The high temperatures and almost total lack of rainfall since Springtime brought the harvest date forward by almost 10 days in many regions. Although these extreme conditions impacted heavily on the size of the harvest, with one of the mallest in the last 60 years, the quality is exceptional.



### Grape Varieties

Grenache - Syrah

### Winemaking

The grapes are sorted and destemmed. Traditional vinification with a long vatting time (up to 3 weeks) to concentrate the colour and the aromas. **Vegan wine.**

### Tasting notes

Cherry red color.  
Expressive nose with ripe cherry and red fruits aromas.  
On the palate, it is harmonious and rich, with round tannins and a lively, fruit-forward character.

### Service & food pairing

Best served between 16° and 18°C (63°- 65°F). Although excellent now, this wine can be cellared up 2 to 4 years of age.

Perfect with poultry, grilled or stewed red meat, pizza, chili con carne or vegetable pie. This wine is appropriate to all occasions.

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