

CALIFORNIA'S FIRST PREMIUM WINERY

SINCE 1857



Buena Vista Winery

VINICULTURAL SOCIETY

2011 PINOT MEUNIER SONOMA MOUNTAIN

The Buena Vista Vinicultural Society, formed in 1863 by the winery's founder, Count Agoston Haraszthy, to further improve its winemaking prowess and expand its vineyards, has been restored as a collection of unique, small-production wines that honor the winery's pioneering spirit and contribution to California winemaking.

The Vinicultural Society explores clonal selections, varietals and the incredible terroir of Sonoma County. In keeping with the adventurous spirit of Buena Vista's founding, we are proud to bring to you this delicious 2011 Pinot Meunier, a varietal not so uncommon in years past, but which has become a bit more difficult to find in modern times.

Harvested on September 30th through October 1st, 2011 from the Van der Kamp Vineyard on Sonoma Mountain, the grapes were hand picked in the early morning to ensure the grapes retained their maximum freshness. The wine was aged for six months in 100% french oak barrels with only 10% of the barrels being new to help retain the luscious fruit flavors.

Showcasing juicy red fruit such as strawberry, raspberry and an underlying mandarin note, the mouthfeel is full with medium acid and structure. A beautiful example of why Buena Vista is bringing back this unique and tantalizing varietal.

Alcohol: 13.5%

pH: 3.67

Total Acidity: 6.9 g/L

Fermentation: 6 Months, 100% French, 10% New Oak

Cases Produced: 50 cases



2011

THE COUNT'S SELECTION
PINOT MEUNIER
SONOMA MOUNTAIN



ALC 13.5% BY VOL

A STORY LIKE NO OTHER

Buena Vista Winery has a rich, delicious heritage as the first premium—and certainly the most colorful—of all of the wineries in California. And its founder, the self-proclaimed “Count of Buena Vista,” Agoston Haraszthy, was a vivacious and eccentric pioneer with a veritable love and unending commitment to California wine.

Surrounded by his own tales of intrigue and political exile, The Count immigrated from Europe in 1840 in pursuit of opportunity and freedom in the burgeoning American West. Following the forty-niners in search of gold in the hills of Northern California, Haraszthy sought “purple gold”—the perfect ‘terroir’ for exceptional wine. He ultimately settled in Sonoma, birthplace of California and capital of the short-lived California Republic, where he founded Buena Vista Winery in 1857.

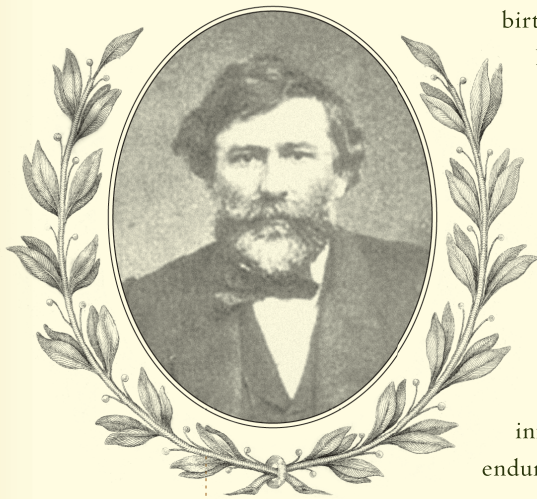
A committed farmer, an experimental innovator and vintner, a respected author, a shrewd businessman—and a brilliant and incredibly zealous promoter, The Count is considered California’s most acclaimed and flamboyant vinicultural pioneer and evangelist.

Despite his abrupt death in 1869—in an alligator-infested river in the jungles of Nicaragua—and following the challenges of the depression, prohibition, and phylloxera-infestation—his beloved Buena Vista Winery has not only endured but also prospered.

Boisset Family Estates—a family with a true love and respect for Buena Vista—is passionately committed to continue the imaginative vision and unrivaled legacy first created by The Count 150 years ago.

Please join us in celebrating the rebirth of Buena Vista. Our brilliant history. Our spectacular wines. The extraordinary experience at our breathtaking estate.

Buena Vista. Our future is in our history—our rich, colorful and eccentric past.



Please visit us to learn the entire story.

www.buonavistawinery.com/entirestory