

LVE

2020 ROSÉ

THE STORY

The LVE Collection by John Legend is the perfect harmony of passion, eloquence and Napa Valley tradition. LVE wines are a unique series of rich, soulful and complex notes inspired by true love, produced in collaboration with renowned Boisset Collection.

The LVE French Rosé is John's exploration outside Napa Valley to the French vineyards of Languedoc Rousillon. Like his music, this rosé was destined to be a crowd pleaser.

LVE brings together classic elegance, rich complexity and modern soul.

WINEMAKING

The grapes were selected from vineyards in the south of France on three different types of soil; sandstone, limestone, clay. Each soil type brings a different element to the wine resulting in a great balance of fruit, finesse and depth.

First, the grapes are carefully destemmed, then pressing is performed progressively so that free-run and first press juices may be selected in order to obtain a pale, delicate color. The grapes from distinct plots are vinified separately so as to preserve their typicity. Fermentation is conducted at low temperatures to encourage freshness and the wines are aged on fine lees with occasional stirring.

WINE PROFILE

Our LVE Rosé is a brilliant, pale pink color. It exudes fruitiness and elegance. The nose is aromatic with delicate notes of peach blossom, raspberry and apricot. Full on the palate, crisp light notes of fresh picked strawberry and white nectarine lead to an elegant and lengthy finish.

TECHNICAL NOTES

Appellation: Languedoc Rousillon
Varietal: 45% Grenache, 35% Syrah, 20% Cinsault
Alcohol: 13% by vol.
Ageing: Stainless steel tank

