



LVE

2019 ROSÉ

THE STORY

The LVE Collection by John Legend is the perfect harmony of passion, eloquence and Napa Valley tradition. LVE wines are a unique series of rich, soulful and complex notes inspired by true love, produced in collaboration with renowned Boisset Collection.

Legend Vineyard Exclusive was a dream long in the making. As with his music, John searched for the right collaborator, a vineyard whose pursuit of the perfect blend and standards of excellence equaled his own. The LVE Côtes de Provence Rosé was John's first exploration outside Napa Valley to the French vineyards of Provence. Like his music, this rosé was destined to be a crowd pleaser.

LVE brings together classic elegance, rich complexity and modern soul.

WINEMAKING

The grapes were selected from vineyards in the Montagne Sainte Victoire and Massif des Maures regions of Provence in France. These areas have stony and limestone soils that bring out the fresh flavor notes and sweet aromas in the wine.

The grapes are directly and gently pressed to ensure the pale color and protect the inherent finesse of the varietals. Fermentation at cool temperatures keeps the freshness and further develops varietal aromatics. Finally, the wine is aged in stainless steel tanks on fine lees to maintain the brightness and enhance its elegance.

WINE PROFILE

Our LVE Rosé is a brilliant, pale pink color. It exudes fruitiness and elegance. The grapes from sandstone soils bring out the fruitiness and the grapes grown on vineyards with rounded pebbles bring a richness and elegance to the wine. The nose is aromatic with delicate notes of peach blossom, raspberry and apricot. On the palate, crisp light notes of fresh picked strawberry and white nectarine lead to an elegant, lengthy and a mineral finish.

TECHNICAL NOTES

Appellation: Côtes de Provence
Varietal: 49% Grenache, 37% Syrah, 14% Cinsault
Alcohol: 12.5% by vol.
Ageing: Stainless steel tank

www.lvewines.com