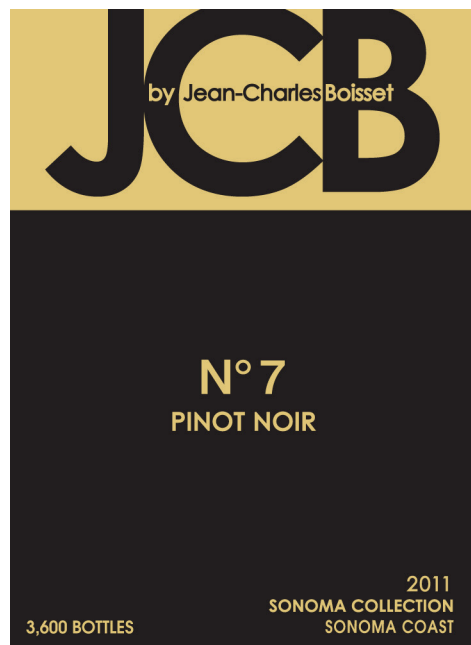


JCB

by Jean-Charles Boisset

N°7



2011 Vintage

- Debonnaire
- Charismatic
- Seductive

Grape Variety:

Pinot Noir

Region:

Sonoma Coast

Why N°7:

N°7 symbolizes the time when Jean-Charles, at the age of 7, snuck a few tastes of some older Burgundies that his parents were serving at a party. For Jean-Charles, the experience not only developed his palate, but the seed was planted for his lifetime's passion and work.

Winemaking Notes:

- Aged in French oak
 - 15% new oak
 - 16 months
- Wooden open-top fermenters with hand punch downs
- Basket press
- Alcohol: 13.5%
- 3,600 bottles produced

Tasting Notes:

Jean-Charles Boisset believes that no grape demonstrates the affinity between wine and style that Pinot Noir. No. 7, for example is what the French call **DEBONNAIRE** – meaning it has an easy, stylish charm. But at the same time, No.7 is not a shy Pinot Noir. Its forward fruit is **CHARISMATIC**. And its mouthfilling earthy flavors coupled with its silky texture makes it downright **SEDUCTIVE**.