

CALIFORNIA'S FIRST PREMIUM WINERY

SINCE 1857



Buena Vista Winery

CARNEROS

2010
MERLOT

Inspired by its pioneering roots, the winery began in 1969 to explore a little-known corner straddling Sonoma and Napa's southern boundaries known as Carneros. It wasn't long until Carneros gained recognition as one of the world's premier appellations, particularly for varieties that can thrive in cool climates: Pinot Noir, Chardonnay, Merlot and Syrah.



The Merlot grapes were handpicked at night to preserve fruit character and were gently destemmed before a five day cold soak which increased color, fruit essence and structure. The must was then fermented in small, open-top fermenters using daily hand punch downs. The extended time on skins and hand punch downs helped to extract maximum color, flavor and intensity.

Deep purple in color, the 2010 Carneros Merlot is exploding with aromas of ripe plum, cranberry and freshly baked rhubarb pie. The palate showcases flavors of juicy cherry, black pepper and allspice wrapped up in a soft mouthfeel perfectly balanced with well-integrated tannins. This complex and satisfying wine ends with a long, spicy finish.

Alcohol: 14.5%

pH: 3.79

Total Acidity: 6.1 g/L

PINOT NOIR · CHARDONNAY · MERLOT · SYRAH

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A STORY LIKE NO OTHER

Buena Vista Winery has a rich, delicious heritage as the first premium—and certainly the most colorful—of all of the wineries in California. And its founder, the self-proclaimed “Count of Buena Vista,” Agoston Haraszthy, was a vivacious and eccentric pioneer with a veritable love and unending commitment to California wine.

Surrounded by his own tales of intrigue and political exile, The Count immigrated from Europe in 1840 in pursuit of opportunity and freedom in the burgeoning American West. Following the forty-niners in search of gold in the hills of Northern California, Haraszthy sought “purple gold”—the perfect ‘terroir’ for exceptional wine. He ultimately settled in Sonoma, birthplace of California and capital of the short-lived California Republic, where he founded Buena Vista Winery in 1857.

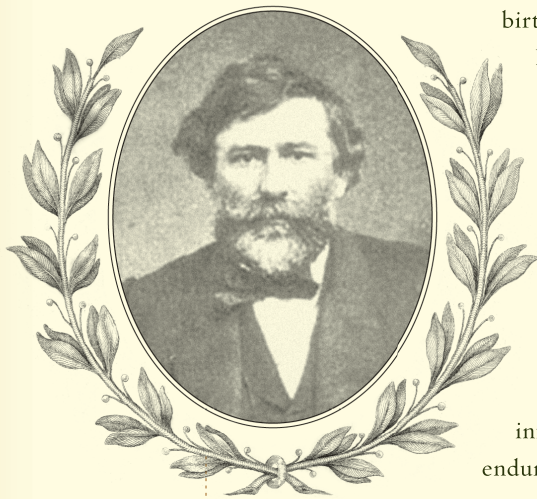
A committed farmer, an experimental innovator and vintner, a respected author, a shrewd businessman—and a brilliant and incredibly zealous promoter, The Count is considered California’s most acclaimed and flamboyant vinicultural pioneer and evangelist.

Despite his abrupt death in 1869—in an alligator-infested river in the jungles of Nicaragua—and following the challenges of the depression, prohibition, and phylloxera-infestation—his beloved Buena Vista Winery has not only endured but also prospered.

Boisset Family Estates—a family with a true love and respect for Buena Vista—is passionately committed to continue the imaginative vision and unrivaled legacy first created by The Count 150 years ago.

Please join us in celebrating the rebirth of Buena Vista. Our brilliant history. Our spectacular wines. The extraordinary experience at our breathtaking estate.

Buena Vista. Our future is in our history—our rich, colorful and eccentric past.



Please visit us to learn the entire story.

www.buonavistawinery.com/entirestory