



## **Winebow and Boisset Collection Announce the Addition of Six Boisset Collection Wineries to the Winebow Imports Portfolio**

**Richmond, VA April 22, 2024** – Winebow is proud to announce the addition of Boisset Collection’s DeLoach Vineyards, Elizabeth Spencer, J. Moreau & Fils, Mommessin, Laboure-Roi, and Domaine Maire wineries to Winebow Imports, effective May 1, 2024. Winebow Imports will be the full-service national sales and marketing partner for these selected wineries from the Boisset Collection.

“These wineries have wonderful histories with Winebow and we’re beyond thrilled to be expanding our relationship with the Boisset family on a national level,” said Ian Downey, Executive Vice President, Winebow Imports. “Each property represents a distinct and long-term commitment to quality, history, viticultural integrity, and community - a signature of the Boisset family. And, like Jean-Charles Boisset himself, the wines are expressive and full of personality.”

“Our commitment to partnering with Winebow Imports builds on a long history and common values; we share a passion for fine wines, for great storytelling and for dynamism in the marketplace,” said Jean-Charles Boisset, Proprietor. “We have collaborated with Winebow for thirty years; we are thrilled to embrace this national partnership three decades in the making. Just as we steward and care for the legacy of these wineries, we are confident that our partnership with Winebow will elevate them to their fullest potential.”

**DeLoach Vineyards**, located in the heart of Sonoma’s renowned Russian River Valley, is a pioneering producer of award-winning Pinot Noir, Chardonnay, and Zinfandel wines. The winery has nearly 50 years of experience experimenting with the perfect combination of soil, rootstock, and clones, resulting in a history of producing high-quality, eco-friendly wines. Boisset has stewarded winegrowing and winemaking at DeLoach since 2003, bringing the techniques and approaches of Burgundy to winemaking in the Russian River Valley, which they believe to be California’s most expressive terroir for cultivating Pinot Noir and Chardonnay. Under Boisset, DeLoach has grown its small-lot vineyard designate wine program, become a certified organic and Biodynamic estate vineyard, and implemented traditional Burgundian winemaking.

**Elizabeth Spencer Winery**, founded in 1998 by husband-and-wife team, Elizabeth Pressler and Spencer Graham, begins with a belief that wine should be delicious, inviting, and representative of its place of origin, which is evident in every bottle. Balanced, elegant, and approachable, Elizabeth Spencer wines are made from grapes grown in Northern California’s finest wine regions, focusing on Napa Valley, Sonoma Coast, and Mendocino. The winery is housed in a historic Post Office dating to 1872 located in Rutherford, the undisputed “heart” of Napa Valley.

Specialists in the wines of Chablis since 1814, **J. Moreau & Fils** have built their reputation on a love of wine and respect for the *terroir*. Located just outside the village of Chablis, J. Moreau & Fils’ house style is to capture the purity and minerality of Chablis in each of its stunning wines. The wines can be

characterized by Chablis' signature lively minerality and a perfect balance between *terroir*, fruit, structure, and texture, making them accessible in their youth while simultaneously possessing a great aging potential.

Founded in 1865, **Mommessin** has been bringing the world excellent wines from Beaujolais and Burgundy since it began exporting in 1890. Through its estate properties as well as long-term grower partnerships, some extending over 100 years and multiple generations, the winery consistently crafts exceptional wines of quality. In 1889, Mommessin acquired La Grange Saint-Pierre, several ancient stone buildings in Mâcon that originally belonged to the Abbey of Cluny. whose emblem- the Key of Saint Peter- can be seen today on all Mommessin wines.

From its start in 1832, **Laboure-Roi**, the prestigious Burgundy negociant, established in Nuits-Saint-Georges by Messrs. Laboure and Roi, had been firmly rooted in the local winemaking community, enjoying an excellent reputation for its high-quality wines. Laboure-Roi pioneered the concept of presenting single estate wines under each respective Domaine's label. Today, Laboure-Roi has risen to become one of the most significant sources of Burgundy offerings globally. Laboure-Roi's winemaking team provide these growers with ongoing guidance to ensure that each individual wine meets the house standards of quality and reflects the unique characteristics of its respective *terroir*.

**Domaine Maire** has been nestled in the Jura, a wine region in eastern France between Burgundy in the east and Switzerland in the west, since 1632. Founded over 300 years ago, generations of Maires succeeded one another, strengthening the Maison's expertise. For Domaine Maire, the "Path to Gold" is an initiation to the richness and diversity of Jura wines which exalts the freshness, richness, and mystery. Considered to be one of the world's greatest wines, Vin Jaune has a golden yellow color, which simply must be tasted to be believed.

DeLoach Vineyards and Elizabeth Spencer will reside in Winebow Imports' Pioneer portfolio. Mommessin, Laboure-Roi, Domaine Henri Maire and J. Moreau & Fils will be a part of the Heritage portfolio.

#### **ABOUT WINEBOW IMPORTS**

Winebow Imports is comprised of two distinct, acclaimed and complimentary portfolios: Heritage and Pioneer. The Heritage portfolio represents a storied collection of wines from acclaimed producers in key viticultural areas across Europe and boasts a unique balance of category specialization and diversity. The Pioneer portfolio is dedicated to the fine wine stewardship of pioneering families and iconic brands from the key growing regions in the Southern Hemisphere and innovative, iconic, and emerging areas from the United States.

#### **ABOUT BOISSET COLLECTION**

Boisset is a family-owned collection of historic and unique wineries bound together by a common cause: authentic, *terroir*-driven wines in harmony with their history, their future and the land and people essential to their existence. With more than twenty-five historical and prestigious wineries in the world's preeminent *terroirs*, including the Côte d'Or, Beaujolais, Rhône Valley, California's Russian River Valley and the Napa Valley, each house retains its unique history, identity, and style, and all are united in the pursuit of fine wines expressive of their *terroir*. To learn more about the Boisset Collection, please visit: [www.boissetcollection.com](http://www.boissetcollection.com).

#### **MEDIA CONTACTS:**

- Boisset Collection: Patrick Egan, Senior Vice President of Marketing & Communications  
[Patrick.Egan@boisset.com](mailto:Patrick.Egan@boisset.com)
- Winebow Imports: Brad Mayer, Senior Vice President, Marketing and Global Brands
- [Brad.Mayer@winebow-imports.com](mailto:Brad.Mayer@winebow-imports.com)