



## Raymond Vineyards Launches Second-Annual Napa Valley Film Festival Red Carpet Sweepstakes

**NAPA, CA** (February 8, 2016) – In association with the Napa Valley Film Festival (NVFF), Raymond Vineyards has launched the second-annual *Raymond On the Red Carpet Sweepstakes* inviting wine and film lovers to enter for a chance to win the ultimate Napa Valley Film Festival VIP Experience. The *Raymond On the Red Carpet Sweepstakes* runs through June 30, 2016 and will offer the winner a once-in-a-lifetime chance to walk the red carpet alongside Hollywood's elite at NVFF, taking place November 9-13, 2016, and feel like a true Hollywood insider, with access to films, filmmakers, celebrities and famous Napa Valley vintners, winemakers and chefs.

One Grand Prize winner will receive a four-night stay and round-trip airfare for the winner and their guest to travel to Napa Valley. The winner will receive two Napa Valley Film Festival Patron Passes (considered the ultimate VIP experience, the Patron Circle ensures the winner will never have to wait in line for film screenings), which includes the opportunity to meet filmmakers at the Gala, Celebrity Tributes, Awards Ceremonies, and intimate special events. The winner will also have VIP access to the best food and wine at the swankiest late-night parties, including attendance to an exclusive event at Raymond Vineyards, which is known for its decadent Crystal Cellar, the luxurious velvet lined Red Room and the glittering, by-appointment-only JCB Lounge, plus much more. The winner will also receive exclusive tours at Raymond's sister properties, including a tour for two at California's first premium winery, Buena Vista in Sonoma, which was founded in 1857. The winner and guest will also receive a tour at DeLoach Vineyards, located in the heart of the Russian River Valley, best known for producing some of the best Pinot Noirs and Chardonnays inspired by winery owner, Boisset's Franco-American winemaking history and heritage.

One Runner-Up prize winner will receive two Napa Valley Film Festival Pass Plus Packages, which offers priority access to all film screenings as well as to the must-attend Festival Gala, Celebrity Tribute event, wine pavilions, culinary demonstrations, and film industry panels in addition to passes for the exclusive Raymond Vineyards event. The winners for both prizes will be selected in a random drawing in mid-July and will be notified shortly after.

Upon launching this year's campaign, Raymond Vineyards' Proprietor, Jean-Charles Boisset said, "We're so excited to partner with the Napa Valley Film Festival once again for the *Raymond On the Red Carpet Sweepstakes*. Last year's winners had such a magical experience here with us celebrating film with stars like John Travolta, Kelly Preston, Keegan-Michael Key and Lydia Hearst so we're elated that we get to offer this elevated guest experience in partnership with the Napa Valley Film Festival once again for 2016. We can't wait to roll out the red carpet again for these special guest winners!"

"We too are thrilled to be partnering with Raymond Vineyards once again for this exclusive film-lovers opportunity," said NVFF Co-Founder/Director Brenda Lhormer. "Last year's sweepstakes was so successful with over 10,000 entries, we knew we had to offer movie and wine enthusiasts another chance to experience the glamour of the Napa Valley Film Festival alongside the elegance and sophistication of Raymond Vineyards. It is truly a once-in-a-lifetime experience that will create memories that last for a very long time."

A dedicated page on the Raymond Vineyards' website has been created for the competition. Each eligible prize winner will enter the competition by visiting: [www.raymondvineyards.com/redcarpet/](http://www.raymondvineyards.com/redcarpet/). *Raymond On the Red*

**Carpet Sweepstakes** in-store displays will also feature in retailers across the country. All entrants have the chance to save \$50 off of NVFF Passes now by using special promo code RAYMOND. The sweepstakes runs from now until the end of June, 2016. For official rules and entry details, please click [here](#).

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### **About The Napa Valley Film Festival**

The Napa Valley Film Festival returns November 9-13, 2016 for its sixth anniversary. The five-day event lights up the entire valley in Napa, Yountville, St. Helena and Calistoga with the best new independent films and studio sneak previews; Q&As with writers, directors, actors, and producers; wine-tasting pavilions and culinary demonstrations; special events that include the spectacular Festival Gala, Celebrity Tributes and Closing Night Awards and Wrap Parties; late-night festivities and more. Patrons and VIPs will be treated to unforgettable dinners pairing renowned chefs and wineries, as well as special receptions, exclusive lounges, and festival concierge services.

The Mission of the Napa Valley Film Festival, a non-profit cultural organization, is to celebrate the cinematic arts and enrich the community by presenting an annual world-class festival and year-round education and outreach programs. We produce the annual Napa Valley Film Festival, present special film programs throughout the year, and bring the power of cinematic storytelling to local students through Education & Outreach Programs. Cinema Napa Valley, dba Napa Valley Film Festival, is a 501c3 non-profit organization headquartered in Napa, California. For additional information, please visit: [www.napavalleyfilmfest.org](http://www.napavalleyfilmfest.org).

### **About Raymond Vineyards**

Raymond Vineyards, founded in 1970, comprises over 325 acres in Rutherford, St. Helena and Jameson Canyon. Five generations of the Raymond family created a Napa icon, with an enduring reputation for elegant wines with a beautiful balance of finesse, power and complexity. Today, guided by the vision of Proprietor Jean-Charles Boisset, Winemaker Stephanie Putnam, and Winegrower Eric Pooler, Raymond Vineyards is one of the wine world's most dynamic winery destinations. Blending phenomenal wines with guest experiences that unite education, passion and entertainment, the winery offers diverse opportunities to explore wine, leading it to be named *Sunset's* "Best Tasting Room – Experience Beyond Tasting" in 2011, the 2012 American Winery of the Year by *Wine Enthusiast*, and one of *Wine Spectator's* Top 100 Wines of 2013 for the 95-point rated 2010 Generations Cabernet Sauvignon. Raymond's estate vineyards are certified organic and Biodynamic®, and the winery generates more than 1 million kilowatt hours of energy per year from its 3,000 roof-mount solar panels. To learn more, please visit: [www.raymondvineyards.com](http://www.raymondvineyards.com).

### **About Boisset Collection**

Boisset is a family-owned collection of historic and unique wineries bound together by a common cause: authentic, terroir-driven wines in harmony with their history, their future and the land and people essential to their existence. With more than twenty historical and prestigious wineries in the world's preeminent terroirs, including the Côte d'Or, Beaujolais, Rhône Valley, California's Russian River Valley and the Napa Valley, each house retains its unique history, identity, and style, and all are united in the pursuit of fine wines expressive of their terroir. To learn more about the Boisset Collection, please visit [www.boissetcollection.com](http://www.boissetcollection.com).

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