

WILLIAMS SONOMA



WILLIAMS SONOMA LAUNCHES COLLABORATION WITH OAKVILLE GROCERY

New Food Collection Celebrates the Iconic Grocery Store's Napa Valley Heritage and Local Flavor

APRIL 6, 2026 - SAN FRANCISCO: Williams Sonoma, a portfolio brand of Williams-Sonoma, Inc. (NYSE: WSM), the world's largest digital-first, design-led and sustainable home retailer, announced today a new collaboration with Oakville Grocery, the iconic 145-year old Napa Valley grocery store and wine merchant known for being a premier destination for culinary enthusiasts. The new partnership between Oakville Grocery and Williams Sonoma brings together two beloved brands with deep roots in Northern California's wine country and shared commitments to quality, craftsmanship and artisanal foods.

The new Oakville Grocery for Williams Sonoma collection includes a range of gourmet food and pantry staples all designed to elevate everyday cooking and allow for effortless entertaining. The assortment celebrates both the Napa and Sonoma Valleys by including flavors and ingredients like cabernet, mustard, lemon, olives, fennel, rosemary, garlic and spring onions. From golden olive oils and vibrant tapenades to slow-simmered braising sauces and thoughtfully crafted condiments, each item reflects the seasonal bounty, artisanal craftsmanship, and layered flavors that define Northern California Wine Country.

"Our passion for Northern California's Wine Country extends far beyond our Sonoma roots, making this partnership with Oakville Grocery—our neighbors in Napa Valley—a natural fit," said Felix Carbullido, President of Williams Sonoma. "Together, we are bringing the distinct flavors and rich culinary traditions of the region to customers across the country and celebrating the ingredients that define both Napa and Sonoma as world-class food destinations."

"The William Sonoma - Oakville Grocery collaboration celebrates two of Northern California's most iconic institutions in the world of food and wine," said Jean-Charles Boisset, Proprietor of Oakville Grocery. "We share a deep passion for quality, heritage, and the essential role of food and wine in uniting people across the table. With Williams Sonoma, Oakville Grocery celebrates the Napa Valley lifestyle and the artisans, purveyors, farmers and producers that create Northern California's identity."

The complete Oakville Grocery for Williams Sonoma collection is now available at all Williams Sonoma locations and online at [Williams-Sonoma.com](https://www.williams-sonoma.com). Visitors to the Oakville Grocery store in Oakville, California will also be able to shop from a curated assortment of the collection.

To celebrate the launch of this new collaboration, all Williams Sonoma stores will sample items from the Oakville Grocery collection on Friday, April 17 and Saturday, April 18. In addition, Oakville Grocery will be sampling items from the new collection and serve wine and champagne to celebrate.

For more information on the Oakville Grocery for Williams Sonoma collaboration, please visit: [williams-sonoma.com/oakvillegrocery](https://www.williams-sonoma.com/oakvillegrocery).

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ABOUT WILLIAMS SONOMA

Since its founding by Chuck Williams in 1956, the Williams Sonoma brand has been bringing people together around food. A member of Williams-Sonoma, Inc. (NYSE: WSM) portfolio of brands, Williams Sonoma is a leading specialty retailer of high-quality products for the kitchen and home, providing world-class service and an engaging customer experience. Products include cookware, cooks' tools, cutlery, electrics, bakeware, food, tabletop and bar, outdoor, cookbooks, as well as furniture, lighting and decorative accessories. Each store offers cooking classes and tastings conducted by expert culinary staff. A comprehensive [gift registry program](#) for weddings and other special events is available in stores and online. On williams-sonoma.com, customers can find recipes, tips, and techniques that help them create delicious meals. Williams Sonoma can also be found on [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#) and [YouTube](#). Williams Sonoma is also part of The Key Rewards, a free-to-join loyalty program that offers members exclusive benefits across the Williams-Sonoma, Inc. family of brands.

ABOUT WILLIAMS-SONOMA, INC.

Williams-Sonoma, Inc. is the world's largest digital-first, design-led and sustainable home retailer. The company's brands — Williams Sonoma, Pottery Barn, Pottery Barn Kids, Pottery Barn Teen, West Elm, Williams Sonoma Home, Rejuvenation, Mark and Graham, and GreenRow — represent distinct merchandise strategies that are marketed through e-commerce, direct-mail catalogs, retail stores, and business-to-business. These brands collectively support The Key Rewards, our loyalty and credit card program that offers members exclusive benefits. We operate in the U.S., Puerto Rico, Canada, Australia and the United Kingdom, and have unaffiliated franchisees that operate stores in Mexico, South Korea, India and the Philippines.

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