

Wattle Creek Winery, Now Owned by the Boisset Collection, Unveils Dramatic New Tasting Room in Ghirardelli Square

San Francisco, CA. (June 16, 2016) – Wattle Creek Winery and Boisset Collection today announce the re-opening of the Wattle Creek tasting room in Ghirardelli Square. Now owned by the Boisset Collection, the new design and decor is inspired by mid-century modern architectural elements, evoking elegance, balance, and sophistication. It bears the signature design imprint of Proprietor Jean-Charles Boisset. Guests will enjoy a luxurious and refined tasting experience against the backdrop of the iconic Ghirardelli Square, a California Historic Landmark steeped in the history of San Francisco. The addition of Wattle Creek and its tasting room to the Boisset Collection occurred in April, bolstering Boisset's portfolio with wines from the Alexander Valley.



Wattle Creek Winery will continue to produce its iconic Alexander Valley wines that have defined it: Cabernet Sauvignon, Sauvignon Blanc, and the Triple Play red blend as well as Vognier, Muscat, Pinot Noir, and Merlot. Winemaker Matt Michael remains, assuming the role of Consulting Winemaker to ensure continuity of wine style, with consistent vineyard sourcing in the Alexander Valley and Sonoma County.

Wattle Creek wines are offered to guests visiting the tasting room as the Classic Tasting for \$15 or the Reserve Tasting for \$25. Millions of visitors a year enjoy Ghirardelli Square in San Francisco's Fisherman's Wharf area and the newly designed Wattle Creek Winery tasting room is dedicated to bringing the wine country experience to guests and visitors of San Francisco. The tasting room is located in the heart of Ghirardelli Square on the Plaza Level adjacent to the central fountain of the East Plaza.

Speaking of Wattle Creek, new Proprietor Jean-Charles Boisset says, "We are honored to have been entrusted by the Williams Family to continue their vision for Wattle Creek Winery and its tasting room in Ghirardelli Square. The Williams have been dear friends of ours for several years and we always dreamt of finding an opportunity to do more together. As a family-owned collection of wineries, we share many of the values and dreams that the Williams shared through Wattle Creek Winery, and to continue those traditions that have made the winery exceptional. We are thrilled to enhance and build even further on the extraordinary elements that the Williams began: from the guest experience in San Francisco, to the delicious wines and the phenomenal club experience. We cannot wait to welcome guests new and old to enjoy a glass of Wattle Creek together in the iconic Ghirardelli Square!"

The newly re-designed Wattle Creek Winery is now open to the public and is welcoming guests to discover the newly envisioned tasting room daily from 11:00 am to 9:00 pm Monday through Saturday, and 11:00 am to 7:30pm on Sunday. The tasting room is located at 900 North Point Street in Ghirardelli Square, San Francisco, California.

Wattle Creek Winery is a welcome addition to Boisset Collection's distinguished portfolio of wines which includes; Buena Vista Winery, California's first premium winery, founded in 1857, DeLoach Vineyards in the Russian River Valley, Raymond Vineyards in Napa Valley, and JCB by Jean-Charles Boisset and its destinations at The Ritz-Carlton, San Francisco, and in Yountville, St. Helena and the Russian River Valley, as well as Lyeth Estate (Sonoma County) and Lockwood Vineyard (Monterey).



About Wattle Creek Winery

Since 1994, Wattle Creek Winery has been sharing a passion for wine and life... creating great Sonoma wines, as well as exceptional moments and events, while having a fantastic sense of family, loyalty, and community born from a shared love of wine. Wattle Creek's unique style of wines from Alexander Valley is refreshing and inspiring – a new approach that beautifully complements our collection of wineries in Sonoma, Napa and France. To learn more about Wattle Creek Winery, please visit www.boissetcollection.com/brands/wattle-creek-winery.

About Boisset Collection

Boisset is a family-owned collection of historic and unique wineries in France and California bound together by a common cause: authentic, terroir-driven wines in harmony with their history, their future and the land and people essential to their existence. With more than twenty historical and prestigious wineries in the world's preeminent terroirs, including the Côte d'Or, Beaujolais, Rhône Valley, California's Russian River Valley and the Napa Valley, each house retains its unique history, identity, and style, and all are united in the pursuit of fine wines expressive of their terroir. To learn more about the Boisset Collection, please visit www.boissetcollection.com.

About Ghirardelli Square:

An iconic historic landmark steeped in the history of San Francisco, the reimagined Ghirardelli Square is a vibrant urban destination offering an exciting variety of creatively-inspired boutiques, notable restaurants, engaging activities, and seasonal events appealing to hip local residents and area visitors.

Boasting unparalleled panoramic views of the Bay, Golden Gate Bridge and cable cars from its waterfront location at Beach & Larkin, Ghirardelli Square dates back to the mid-1800s, when it served as the original site of the Ghirardelli family's chocolate, cocoa, mustard and box factories. Following a multi-million dollar revitalization opening in 2008 Ghirardelli Square has reemerged

as one of San Francisco's hottest new lifestyle destinations.

Jamestown purchased Ghirardelli Square in 2013 and has since been working to reinstate local significance to the historic global destination and strengthen its neighborhood influence in San Francisco. Jonathan Waxman's restaurant concept joins more than 20 retailers in the space, purveying everything from local coffee and art to Northern California artisanal goods, gifts, fashion, wine and French baked delicacies.

The Square is also an epicenter for annual community and national events such as Uncorked Wine Festival, Ghirardelli Chocolate Festival and the Tree Lighting Ceremony. Purchased by Domingo Ghirardelli in 1893, the Square was built to headquarter the original Ghirardelli Chocolate Company. In 1982, the Square was added to the National Historic Register. For more information, visit www.ghirardellisq.com.