



posted by [SLAMCHICA](#) | [LEAVE A COMMENT](#) November 9, 2015

# LVE – Wine Collection by John Legend and Raymond Vineyards



LVE – Wine Collection by John Legend and Raymond Vineyards

Grammy-, Golden Globe- and Oscar-winning recording artist **John Legend** has partnered with Napa Valley's **Raymond Vineyards** to launch a collection of limited-edition Napa Valley wines, dubbed **LVE: Legend Vineyard Exclusive**. LVE wines are a unique collection of rich, soulful and complex wines

that embody romance, style, elegance and sophistication. Commenting on the release of LVE, Legend says, "Legend Vineyard Exclusive was a dream long in the making. As with my music, I searched for the right collaborator, a vineyard whose pursuit of the perfect blend and standards of excellence equaled my own. With roots deep in the Napa Valley and award-winning wines known for beautiful balance, finesse and power, working with Jean-Charles and Raymond Vineyards was the perfect union. Together we created LVE to be seductive, rich and complex."

The LVE collection features a Napa Valley Cabernet Sauvignon, with a suggested retail price of \$85, and a Napa Valley Chardonnay, retailing for \$45. LVE wines are available for purchase through [LVEwines.com](#), and can be tasted and purchased at Raymond Vineyards in St. Helena, California (849 Zinfandel Lane, St. Helena, CA 94574). The wines will be available in select fine wine retailers and restaurants in late 2015 and early 2016.

Although this is Legend's first foray into winemaking, he is no stranger to the wine community. In 2013, the songwriter crooned his soulful hits at the Wine Spectator New York Wine Experience Grand Award Banquet and, more recently, performed a surprise "All of Me" serenade at Auction Napa Valley in June. Appearing alongside Raymond proprietor Jean-Charles Boisset, Legend helped pull in the top bid of the evening, raising \$850,000 for local charities. The lot included dinner and a private concert for 30 at the Boisset home and signed bottles of LVE upon release.

