

Auction Napa Valley Breaks Records



BOB MCCLLENAHAN FOR NAPA VALLEY VINTNERS

Fritz Hatton in front of the crowd at the live auction

The annual **Auction Napa Valley** fundraiser, hosted by the **Napa Valley Vintners**, broke donation records for the second year in a row, raising \$18.4 million for community health and children's education nonprofit organizations.

"Auction Napa Valley allows us to turn three days of the best of Napa Valley into 365 days of wellbeing for our community," said **Russ Weis**, 2014 chairman of the NVV Board of Directors and general manager of **Silverado Vineyards**.

Fifty wine, dining, travel, art and experiences lots in the live auction generated more than \$12.65 million, with the lot from **Raymond Vineyards** earning the highest bid at \$840,000. The **Napa Valley Barrel Auction**, with a new mobile app that allowed bidders to participate while in the outdoor marketplace, set a new record. It raised \$1.7 million. **Fund-A-Need**, where bidders receive no wine or tangible rewards for their bids, raised more than \$3.65 million.

