

It's back as a star, Raymond Vineyard brand story

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Raymond Reserve Selection Cabernet Sauvignon has a clear red label. The soft texture of the label seems to symbolize a velvet tannin like wine. The label was created to commemorate the 40th vintage of Raymond Vineyards in 2013, and is said to have been in use ever since its response. Raymond Vineyard launched the first wine on the market 40 years ago, in 1974. But the beginning of Raymond dates back to 1933, long before that.

In 1933, Roy Raymond moved to the Napa Valley and worked as a wine maker at Belincho Winery. Berlinger is a historic vineyard in Napa Valley, founded in 1870. In 1936 Roy married Jane Bellinger, the granddaughter of Belinger's founder, Jacob Beringer, and had two sons. In 1970, when Berlinger was sold to Nestle, the Raymond family purchased a 36-hectare vineyard in Napa Valley and established Raymond Vineyard. The 39-year Raymond family-owned winery was sold to the French wine group Boisset in 2009.

There was a lot of change in Raymond Vineyard after Boisset took over. Vineyards in Rutherford and St. Helena in the Napa Valley have received California Certified Organic Farms (CCOF) certification and have received biodynamic certification from Demeter in the United States. Wineries are also pursuing sustainable winemaking with 100% photovoltaic facilities. But the biggest change was the addition of winemaker Stephanie Putnam to Raymond Vineyard.



Stephanie Perton was a graduate of UC Davis and a ten year career in the Hess Collection and Far Niente. In particular, the Cabernet Sauvignon 2005 vintage she has created has been recognized for quality as the Cabernet Sauvignon of the Year by The Wine News. In response to the news that Buysega acquired Raymond Vineyard in 2009, Stephanie said she wrote a letter to the development of Raymond wines. Boiza was willing to accept her, and then her performance dazzled. Raymond's Generation Cabernet Sauvignon 2009 Vintage Selected by Wine Enthusiast and Wine Spectator The top 100 wines were selected in 2013 and Raymond wins over 30 times with scores of over 90 on various awards including Wine Advocate, Wine Spectator, Wine Enthusiast, Wine & Spirits I went over. In 2012, he was awarded Wine Enthusiast's "American Winery of the Year".

On June 21, 2018 Stephanie Putnam visited Korea. As a native of California, she says that Cabernet Sauvignon is the most familiar varietal of her, and she is a very masculine breed, but she explained that her goal is to create a beautifully balanced wine that is well tame and tender. I think. The wine of Raymond Vineyard, which she tasted with her, boasted a more pure fruit flavor and exquisite balance than Napa Valley's unique heavy weight. I could feel the delicate touch of the woman in all five wines that I tasted.



Raymond Reserve Chardonnay 2016 (Raymond, Reserve Selection Chardonnay)

It was made from Chardonnay harvested from Jameson Canyon in the southernmost tip of the Napa Valley. Jameson Canyon is cool because the hot sun of California and the cold mist that pours out of the sea coexist. Made from chardonnay grown here, the Raymond Reserve selection Chardonnay has an excellent balance of fruit and acidity. Ripe lemon, grapefruit and tropical fruit like pineapple is sweet, and herb and herbal extracts emphasize the freshness of the wine. Lactic acid fermentation did not take place to make the wine refreshing, but when aged in oak (20% new oak), the yeast blooms continue to stir and the texture is as smooth as silk. It is well-suited for chicken and pork loin dishes because it has a bodily sensation, and it is also good wine for Chinese seafood dishes.

Raymond Reserve Selection Merlot 2013 (Raymond, Reserve Selection Merlot)

It is surprising that Napa Valley Merlot made such a fresh style of wine. This wine blended 90% of Merlot with Cabernet Sauvignon 9% and Petit Shirala 1%. The wine is a combination of fresh, refreshing herbs and a spicy peppery flavor of red berries. Strong tannins are also attractive. It is an elegant Merlot wine that goes well with various foods.

Raymond Reserve Selection Cabernet Sauvignon 2015 (Raymond, Reserve Selection Cabernet Sauvignon)

The red velvet label is a beautiful wine. Cabernet Sauvignon 92% is a little blended with Prunes, Malbec, Cabernet Franc, Petit Shirra and Merlot. The flavors are a mixture of black and red wild berry and various fruit flavors, accompanied by dark chocolate, pepper, mint, and tobacco. The texture is very soft but the texture is solid. It is good to be accompanied by meat dish.

Raymond Rutherford Cabernet Sauvignon 2014 (Raymond, Rutherford Cabernet Sauvignon)

It is a wine made from 100% Cabernet Sauvignon harvested in a field located in Rutherford, Napa Valley. Rutherford's climate, which is characterized by the raging sun in the midday sun and the coolness of the evening, seems to be completely dissolved in the wine. Chrysanthemums such as cherries and plums are in harmony with the flavors of fruits, spices such as licorice, pepper and cinnamon. The texture is strong, but the texture felt in your mouth is surprisingly smooth. Bodybuilding is also not overweight and does not overwhelm the food. As the wild berry mixes, the sweet flavor is long in the lap.

Raymond Generation Cabernet Sauvignon 2013 (Raymond, Generations Cabernet Sauvignon)

It is a wine that commemorates the Raymond family who produced wines for five generations in the Napa Valley. Made from Cabernet Sauvignon harvested from three of the best fields in the Napa Valley, including Stag's Leap, St. Helena and Oakville, Napa Valley's power and elegance are well represented. If you close your nose to a glass of wine, the richness of the various berries is so great that the flavor of the wine is so enriched that the flavor of the wine is heavily elevated. The ripe tannins have velvety soft texture and a solid structure. The balance of rich, fresh fruit, body, and acidity is perfect. The ripening potential is also more than 20 years.

Raymond wines have been in the market for over a decade and have been undergoing a series of changes since the change of ownership, and as a result of their efforts to improve quality, there was no time to turn their attention to overseas markets. Rich and elegant taste and aroma.