



Vince Partners With Napa Valley Film Festival

The brand will also provide clothing to the celebrity attendees and outfit event hosts.

By [Lisa Lockwood](#) on November 9, 2016

Vince has teamed with the 2016 Napa Valley Film Festival, becoming the first fashion company to align itself with the organization.

NVFF, which screens over 120 new independent films and studio previews, takes place today through Sunday throughout the towns of Napa, Yountville, St. Helena and Calistoga. There are more than 300 filmmakers at the screenings, as well as panel discussions, wine tastings, culinary demonstrations, winemaker dinners, Celebrity Tributes, the Awards Ceremony and Festival.

The 2016 Celebrity Tributes include Zoey Deutch and Glen Powell, who will each receive the Chandon Rising Star Tribute; and Dev Patel, who will receive the [Raymond Vineyards Trailblazer Tribute](#). The Charles Krug Legendary Filmmaker and Actor Tributes will be presented to filmmaker Lee Daniels and actor Kurt Russell, respectively.

“There is a strong synergy happening between film and fashion right now and the Napa Valley Film Festival, with its connection to food and wine and stellar lineup of screenings and presentations, is the perfect introduction for Vince into the world of film and entertainment,” said David Glasser, chief operating officer and president, Weinstein Co.

In addition to providing Vince clothing to celebrity attendees and outfitting event hosts head-to-toe in Vince looks, the brand will also provide gift bags to all opening night gala attendees.