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For a Limited Time and on Time for Valentine's Day, Guests Can Experience LVE Wines Only at Fleming's

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LVE Wine Collection by John Legend Now Exclusively Available at all 66 Fleming's Prime Steakhouse & Wine Bar Restaurants

NEWPORT BEACH, Calif., February 1, 2016

— [Fleming's Prime Steakhouse & Wine Bar](#) today announced that it is offering the LVE Collection by John Legend for a limited time and exclusively at its 66 locations. Made in collaboration with Grammy, Golden Globe and Oscar winning singer/songwriter John Legend and Napa Valley's renowned Raymond Vineyards, Fleming's Guests can experience the 2013 LVE Cabernet Sauvignon and 2014 LVE Chardonnay by the glass or bottle at each Fleming's restaurant through March 29.

"The LVE Collection by John Legend translates true love into the bold flavors and aromas we savor in each glass, and we're delighted to share the experience these legendary labels lend with Fleming's Guests," said Maeve Pesquera, Fleming's National Director of Wine. "At Fleming's, we're honored to partner with John Legend and Raymond Vineyards, whose shared passion for winemaking has created a complex, soulful wine we're sure will be a timeless favorite."

Guests can experience the complex, powerful notes found in the 2013 LVE Cabernet Sauvignon for \$24 per glass or \$96 per bottle, as well as the balanced, fruit-forward aromas and flavors of the 2014 LVE Chardonnay for \$17 per glass or \$66 per bottle both at the bar and in the main dining room as part of the Reserve Pour program,.

In addition to being available a la carte, The LVE Collection wines will be featured as a complement to Fleming's Valentine's Day prix fix menu as well as during the National Wine Dinner that will be held on February 20th at all 66 locations. Guests can make a reservation online for both events or by calling their local restaurant.

Fleming's offers more than 100 wines available by the glass at its 66 locations. The Fleming's 100® encourages Guests to explore and complement their dining experience at Fleming's through guided discovery with classic favorites, as well as emerging trend-setters. Guests can enjoy each Fleming's 100® offering by the glass, Big Pour, bottle or as part of a customizable flight with more than 30 wines priced at \$10 or under by the glass.

To learn more about the Fleming's, please visit www.flemingssteakhouse.com. To learn more about the LVE Collection by John Legend, please visit www.lvewines.com.

About Fleming's Prime Steakhouse & Wine Bar

Nationally acclaimed Fleming's Prime Steakhouse & Wine Bar offers the best in steakhouse dining – Prime meats and chops, fresh fish and poultry, generous salads and side orders – with a unique wine list known as the Fleming's 100®, which features more than 100 wines served by the glass. In addition, the Fleming's WiNEPAD™ is a proprietary, custom web-based application on an iPad that helps Guests easily navigate the restaurant's extensive wine list. Fleming's was launched in Newport Beach, California, in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen. Today, there are 66 restaurants nationwide, including the latest additions recently opened in Palo Alto and Las Vegas. Fleming's is the recipient of numerous prestigious awards, including *Wine Enthusiast's* annual Award of Distinction and *Wine Spectator's* annual Award of Excellence. For more information about Fleming's Prime Steakhouse & Wine Bar and the Fleming's 100®, please visit www.flemingssteakhouse.com.

About the LVE Collection by John Legend

Introducing the LVE Collection by John Legend. The perfect harmony of passion, eloquence and Napa Valley tradition. A unique series of rich, soulful and complex notes inspired by true love, produced in collaboration with Napa Valley's renowned Raymond Vineyards. Legend Vineyard Exclusives was a dream long in the making. As with his music, John searched for the right collaborator, a vineyard whose pursuit of the perfect blend and standards of excellence equaled his own. With roots deep in the Napa Valley and award-winning wines known for beautiful balance, finesse and power, Raymond Vineyards was the perfect match. LVE brings together classic elegance, rich complexity and modern soul.

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