

Napa Gras at Raymond Vineyards kicks off Premiere Napa Valley weekend (Video)

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Hosted by gregarious, well-dressed wine magnet Jean-Charles Boisset, Napa Gras is the kind of thing you might normally find on a standard weeknight in Silicon Valley: models dipped in chocolate, go-go dancers, lions randomly placed between servings of sushi and swaths of exotic cheeses, Champagne served by acrobats hanging upside down, and pulse-pounding electronica courtesy of hipster DJs.

Yes, it is fairly tame, everyday sort of stuff.

That red glow? You can thank **the infamous Raymond "Red Room"** for that — lush reds as far as the eye can see, and an inviting place to unwind with some friends, perhaps even discover who that mysterious person is behind the mask.

Stark Insider shot a video inside the annual Napa Gras, and this is *exactly* how it went down:

In the morning wineries across Napa will be pouring special barrel samples of the upcoming vintage. Later in the day, a live auction takes place. The results of the PNV auction are often a good indicator of what to expect from the fine wine market for the remainder of the year. In 2014, a lot of Scarecrow Cabernet Sauvignon, made by famed winemaker Celia Welch, went for about \$4,300 per bottle. Will we see records broken this weekend in Napa?

Team Stark hopes to see you in wine country!

WATCH: Napa Gras at Raymond Vineyards



Napa Gras: 'A Sensory Odyssey' at Raymond Vineyards (Premiere Napa Valley) from Stark Insider on Vimeo.

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