

# PureWow

## John Legend Has His Own Rosé (and We Can't Wait to See What Chrissy Has to Say About This)

By ROBERTA FIORITO | JUN. 21, 2018 | 4:24 PM



Just when you thought you'd seen it all from [Arthur](#) (er, we mean John Legend), the singer just launched a bottle of rosé under his own LVE wine label...and we need a glass (or seven) of this ASAP.

The LVE label, which the dad of two launched in 2015 and stands for Legend Vineyard Exclusive, has been the singer's pet project over the years. He's finally graced us with the label's first pink wine (in partnership with Vintner Jean-Charles Boisset) called [Côtes de Provence Rosé](#), a 2017 vintage available for national distribution next year. Don't worry though, you can still buy the Grammy-winning singer's bottles online for [\\$25 a bottle](#) in the meantime.

"I've been excited to develop the LVE Rosé for quite a while. Chrissy and I both love rosé, and we enjoy serving it to our friends," Legend said in a press release. OK, so while you guys are serving rosé to your friends, we'll babysit Luna and Miles (pretty please?!).

Our only request (besides a few bottles for ourselves, of course): Can we get [Chrissy's hot take](#)?