

MADAME NOIRE

JOHN LEGEND WANTS TO HELP SET THE MOOD WITH WINE COLLECTION “INSPIRED BY TRUE LOVE”

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There's a pretty good chance that there is a John Legend track (or two) on your party-dropper playlist. You know, that playlist that you can always fall back on when you and Bae have some alone time, and you are looking to set the mood. Well, the "All of Me" singer would like to help you take date night to higher heights and deeper depths with his new wine collection, which he says is "inspired by true love."

According to the [Sonoma Valley Sun](#), Legend has partnered with Jean-Charles Boisset and Raymond Vineyards to create Legend Vineyard Exclusive or LVE.

"As with my music, I searched for the right collaborator, a vineyard whose pursuit of the perfect blend and standards of excellence equaled my own," the singer and soon-to-be dad said in a statement. "With roots deep in the Napa Valley and award-winning wines known for beautiful balance, finesse and power, working with Jean-Charles and Raymond Vineyards was the perfect union."



If he was tasked with summing up the line in just three words, Legend says they would be “seduction, rich, and complex.” Specifically, he says that LVE Wines will provide a “series of rich, soulful, and complex notes inspired by true love.”

“Legend Vineyard Exclusive was a dream long in the making,” the singer, who has previously worked with Boisset, explained.

LVE Wines is all about “his passion, his love, and his emotion,” Boisset explained. The line’s current offerings include Cabernet Sauvignon, priced at \$85.00 per bottle, and a Napa Valley Chardonnay, which is priced at \$45.00 per bottle.

You can order from the collection at LVEWines.com.

