

RAYMOND VINEYARDS LAUNCHES NAPA VALLEY FILM FESTIVAL RED CARPET SWEEPSTAKES

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In association with the **Napa Valley Film Festival** (NVFF) napavalleyfilmfest.org, **Raymond Vineyards** has launched an exclusive campaign inviting wine and film lovers to enter for a chance to win the ultimate Napa Valley Film Festival Experience. The Raymond On the Red Carpet Sweepstakes is a once-in-a-lifetime opportunity where film enthusiasts will have a chance to walk the red carpet at the NVFF this coming November 11-15 and feel like a true Hollywood insider, with exclusive access to films, filmmakers, celebrities and famous Napa Valley winemakers and chefs.

One Grand Prize Winner will receive a four-night stay and round-trip flight for them and a guest to travel to Napa Valley. They will also win: Napa Valley Film Festival Patron Passes (considered the ultimate VIP experience, the Patron Circle ensures the winner will never have to wait in line for film screenings), the chance to meet celebrities and filmmakers at many of the exclusive parties and intimate events taking place during the festival, and access to the best food and wine at the swankiest late night lounges, including a Vintner Circle Dinner and more. Each winner will also receive passes for the Raymond Vineyards Celebrity Tribute Night After Party and also will get to attend a private dinner at Raymond Vineyards, which is known for its decadent Crystal Cellar, the luxurious velvet lined Red Room and the glittering, by-appointment-only JCB Lounge.



One Runner-Up prize winner will receive a four nights stay and round trip flight to Napa Valley for themselves and a guest. The runner-up will also win two Napa Valley Film Festival Pass Plus Packages, which offers priority access to all film screenings as well as access to the Festival Gala, Celebrity Tribute Program, Late Night Parties, Closing Night Awards Ceremony and Wrap Party, Wine Pavilions, Culinary Demonstration Stage, and Film Industry Panels in addition to passes for the Raymond Vineyards Celebrity Tribute Night After Party.

Upon launching the campaign, Raymond Vineyards' Proprietor, **Jean-Charles Boisset** said, "We're so excited to partner with the Napa Valley Film Festival on the Raymond On the Red Carpet Sweepstakes. Every time a guest visits Raymond Vineyards it is always a unique, special, engaging experience and now we get to offer this elevated guest experience in partnership with the Napa Valley Film Festival. We can't wait to roll out the red carpet for these special guest winners!"



"We too are thrilled to be partnering with Raymond Vineyards for this once-in-a-lifetime opportunity," said NVFF Co-Founder/Director **Brenda Lhormer**. "Combine the glamour of the Napa Valley Film Festival with the sumptuous sophistication of Raymond Vineyards, and you have a stellar combination that we are certain the winners won't soon forget."

A dedicated page on the Raymond Vineyards' website has been created for the competition. Each consumer will enter the competition by visiting: www.raymondvineyards.com/redcarpet/. Consumers also have a chance to take advantage of the current Napa Valley Film Festival discounts and passes by saving an additional 10 percent off by using the **special promotional code: RAYMOND**. The sweepstakes runs from now until the end of July, 2015. For official rules and entry details, please **click here**.

About The Napa Valley Film Festival

The Napa Valley Film Festival returns November 11– 15, 2015 for its fifth anniversary. The five-day event lights up the entire valley in Napa, Yountville, St. Helena and Calistoga with the best new independent films and studio sneak previews; Q&As with writers, directors, actors, and producers; wine-tasting pavilions and culinary demonstrations; special events that include the spectacular Festival Gala, Celebrity Tributes and Closing Night Awards and Wrap Parties; late-night festivities and more. Patrons and VIPs will be treated to unforgettable dinners pairing renowned chefs and wineries, as well as special receptions, exclusive lounges, and festival concierge services.

The Mission of the Napa Valley Film Festival, a non-profit cultural organization, is to celebrate the cinematic arts and enrich the community by presenting an annual world-class festival and year-round education and outreach programs. We produce the annual Napa Valley Film Festival, present special film programs throughout the year, and bring the power of cinematic storytelling to local students through Education & Outreach Programs. Cinema Napa Valley, dba Napa Valley Film Festival, is a 501c3 non-profit organization headquartered in Napa, California.

About Raymond Vineyards

Raymond Vineyards, founded in 1970, comprises 300 acres in Rutherford, St. Helena and Jameson Canyon. Five generations of the Raymond family created a Napa icon, with an enduring reputation for elegant wines with a beautiful balance of finesse, power and complexity. Today, guided by the vision of Proprietor Jean-Charles Boisset, Winemaker Stephanie Putnam, and Winegrower Eric Pooler, Raymond Vineyards is one of the wine world's most dynamic winery destinations. Blending phenomenal wines with guest experiences that unite education, passion and entertainment, the winery offers diverse opportunities to explore wine, leading it to be named Sunset's "Best Tasting Room – Experience Beyond Tasting" in 2011, 2012 American Winery of the Year by Wine Enthusiast, and one of Wine Spectator's Top 100 Wines of 2013 for the 95-point rated 2010 Generations Cabernet Sauvignon. Raymond's estate vineyards are certified organic and Biodynamic, and the winery generates 100% of its energy needs from onsite solar panels. To learn more, please visit: www.raymondvineyards.com.

About Boisset Collection

Boisset is a family-owned collection of historic and unique wineries bound together by a common cause: authentic, terroir-driven wines in harmony with their history, their future and the land and people essential to their existence. With more than twenty historical and prestigious wineries in the world's preeminent terroirs, including the Côte d'Or, Beaujolais, Rhône Valley, California's Russian River Valley and the Napa Valley, each house retains its unique history, identity, and style, and all are united in the pursuit of fine wines expressive of their terroir. To learn more about the Boisset Collection, please visit www.boissetcollection.com.